

THREE FINDINGS FROM THREE COUNTRIES

We monitored social media platforms to determine their impact on the recent elections in Belarus, Moldova and Kyrgyzstan. Check interviews with three experts to learn what were the three main findings in each country.

In cooperation with our partners, we conducted monitoring of social media platforms to determine their impact on last year's elections in Belarus, Moldova, and Kyrgyzstan. We asked three experts, who are also co-authors of the respective analyses, to introduce the three most interesting findings from each country.

Belarus

Veronika Laputska of the [East Center](#) introduces three main findings of our media monitoring prior to the 2020 presidential election in Belarus. Did social media make a difference in the election? Is traditional or social media more important? Would revolt and solidarity among people be possible without social media? Watch Veronika's responses in the video

Veronika Laputska, East Center

In case you would like to find out more about our monitoring in Belarus, you can also read our [interim report](#), [post-election statement](#) or [post-election report](#).

Moldova

Livia Țurcanu of [Mediapoint](#) introduces three main findings of our social media monitoring prior to the 2020 presidential election in Moldova. Did the social media campaign win the election? What made the 2020 election different? Did you notice any disinformation targeting candidates? Watch Livia's responses in the video

Livia Țurcanu, Mediapoint

In case you are interested to find out more about our findings in Moldova, here is our [report](#) published prior to the first round of the election, the [report](#) published prior to the runoff and the final [report](#).

Kyrgyzstan

Nurjan Musaeva of Media Development Centre introduces three main findings of our media monitoring prior to the 2020 parliamentary elections in Kyrgyzstan. Are social media key to winning the elections? What did the monitoring show about social media? Watch Nurjan's responses in the video

Nurjan Musaeva, Media Development Centre

To find out more about our monitoring in Kyrgyzstan, you can also read our [report](#) on the 2020 parliamentary elections as well as [preliminary](#) and [final](#) reports on the 2021 presidential election.

Social media monitoring during elections

Rasťo Kužel of MEMO 98 explains why is it important to monitor social media during elections, why did MEMO 98 decide to focus on Belarus, Moldova and Kyrgyzstan as well as what did we learn in all three countries.

Rasťo Kužel, MEMO 98

We have been monitoring traditional media during elections for more than 22 years and in more than 50 countries. Since 2019, we have been monitoring social media in more than 15 countries. You can read [here](#) what initially motivated us to start researching the impact of social media on election processes.

The social media monitoring methodology was also developed thanks to the support from the Slovak Agency for International Development Cooperation. The Fund for Goods/ Services enabled by the Slovak Agency for International Development Cooperation.