

TRAINING ON MEDIA COVERAGE OF ELECTIONS

Our expert conducted a two-day training (1-2 August 2016) of [Georgian Association of Regional Broadcasters](#) (GARB) helping their members to enhance their reporting on the upcoming elections. The training was done in the framework of the [Council of Europe](#) “Programme to support Georgia in view of the 2016 (parliamentary), 2017 (local) and 2018 (presidential) elections” and was organized by the Electoral Assistance and Census Division of the Council of Europe.



Regional broadcasters learned about different types of campaign-related coverage, principles of objective, balanced and inclusive reporting. Moreover, the training also focused on ethical issues and other challenges with the coverage of elections, including coverage of the state authorities, advantage of incumbency and coverage of small (non-parliamentary) parties. Various interactive methods and modern training tools were applied during the training process to make it more effective.



See also the [garb-training-agenda_final](#)