

**Programmatic Cooperation Framework for
Armenia, Azerbaijan, Georgia, Republic of Moldova, Ukraine and Belarus**

Funded
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Implemented
by the Council of Europe

EU/CoE Joint Project
Promoting freedom, professionalism and pluralism of the media

**Workshop on international standards related to media monitoring during
pre-election campaign**

Hotel "Royal Batoni", Kakheti Region
3-4 July 2017

Sunday, 2 July 2017

15:00	Departure from Tbilisi
18:00-19:00	Arrival and Check in
<i>19:00</i>	<i>Dinner</i>

Monday, 3 July 2017
Day 1

09:30-10:00	Registration of Participants
10:00-10:30	Opening Remarks: <ul style="list-style-type: none">• Mr Kakha Bekauri, Chair of Georgian National Communications Commission• Mr Mamuka ANDGULADZE, Project Officer, CoE

Session I

10:30-11:00	Review of Georgian Media Landscape ahead of Pre-election; <i>Mr Ivane Makharadze, Head of Broadcasting Monitoring Department, GNCC</i>
11:15-12:00	Qualitative monitoring - positive/negative/neutral coverage of politicians; <i>Mr Rastislav KUŽEL, CoE Expert</i>
<i>12:00-12:30</i>	<i>Coffee Break</i>
12:30-13:00	Discussion
13:00 -13:45	Fair allocation of air time; <i>Mr Rastislav KUŽEL, CoE Expert</i>
13:45-14:00	Discussion
<i>14:00-15:00</i>	<i>Lunch</i>

15:00 – 15:45	Quantitative monitoring - direct coverage; <i>Mr Rastislav KUŽEL, CoE Expert</i>
15:45 – 16:00	Discussion
<i>16:00-16:15</i>	<i>Coffee Break</i>
16:15-17:00	Quantitative monitoring - indication of different politicians in media reporting; <i>Mr Rastislav KUŽEL, CoE Expert</i>
17:00-17:15	Conclusions, end of day 1.

Tuesday, 4 July Day 2

09:30-10:00	Registration of Participants
10:00-10:45	Fair allocation of airtime among the politicians during direct or indirect media coverage <i>Mr Rastislav KUŽEL, CoE Expert</i>
10:45 – 11:15	Discussion
<i>11:15 - 11:30</i>	<i>Coffee Break</i>
11:30 – 12:15	Gender stereotypes in media reporting; <i>Mr Rastislav KUŽEL, CoE Expert</i>
12:15 – 13:00	Discussion
<i>13:00 – 15:00</i>	<i>Lunch</i>
15:00 – 15:45	Reflections of European Standards in Georgian Media Landscape <i>Representative of GNCC</i>
15:45-16:15	Discussion
<i>16:15-16:30</i>	<i>Coffee Break</i>
16:30 – 17:00	Conclusions, end of the meeting.

Tuesday/Wednesday, 4-5 July 2017

11:00	Departure from “Hotel”
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