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## Myanmar – Monitoring media

From 18 February to 31 March 2017, before the 1 April by-elections, the Myanmar Institute for Democracy (MID), in cooperation with the Slovak media watch-dog MEMO 98 and supported by the National Endowment for Democracy (NED), monitored four television channels, two radio stations, three newspapers, and two online media outlets.

The monitoring included quantitative and qualitative methods of analysis. Quantitative analysis includes a number of numeric measures and indicators that can be counted and analysed, including the time or space allocated to each contestant or other relevant political subjects (in the prime time news and other relevant programmes), as well as the tone of the coverage in which these subjects were portrayed – positive, neutral or negative.

Qualitative analysis evaluates the performance of selected media outlets against ethical and professional standards, such as balance, accuracy, timely, choice of issues, omission of information, advantage of incumbency, positioning of items, inflammatory language etc. The enclosed charts show the coverage of political parties and other relevant subjects in the prime time news programs.

### Explanation of the charts

#### *Political parties and other relevant subjects*

- The pie charts show the total percentage of airtime allocated to relevant political subjects for each media outlet in the defined period.
- The bar charts show the total number of hours and minutes of positive (green), neutral (white) and negative (red) airtime/space devoted to relevant political subjects by each media outlet in the defined period.

#### Monitored media outlets:

**TV channels (4):** state funded *Myanmar TV (MRTV)* and *Myawaddy TV (MWD)*;  
private *Up to date* and *Democratic Voice of Burma (DVB)*;

**Radio channels (2):** state-funded *Myanmar Radio*;  
foreign service *BBC Radio*;

**Newspapers (3):** state-funded *Myanmar Ahlin*;  
private *Eleven* and *Voice*;

**Online media (2):** private *Irrawaddy* and *Mizzima*.

## List of Acronyms

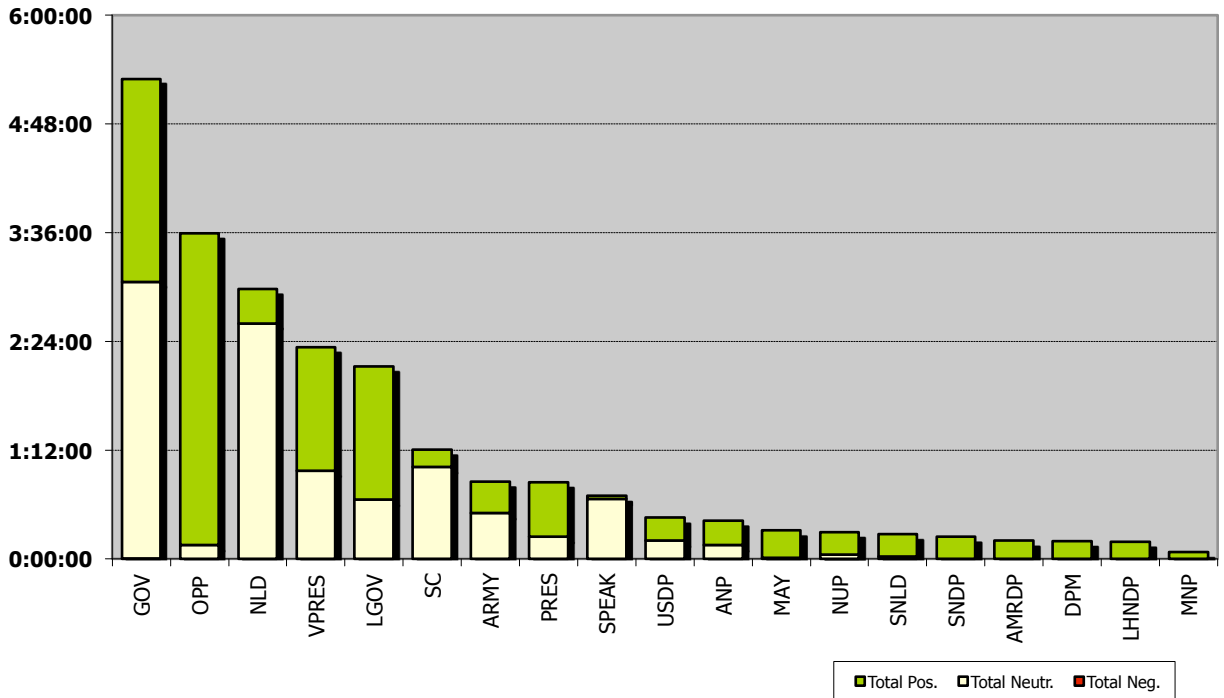
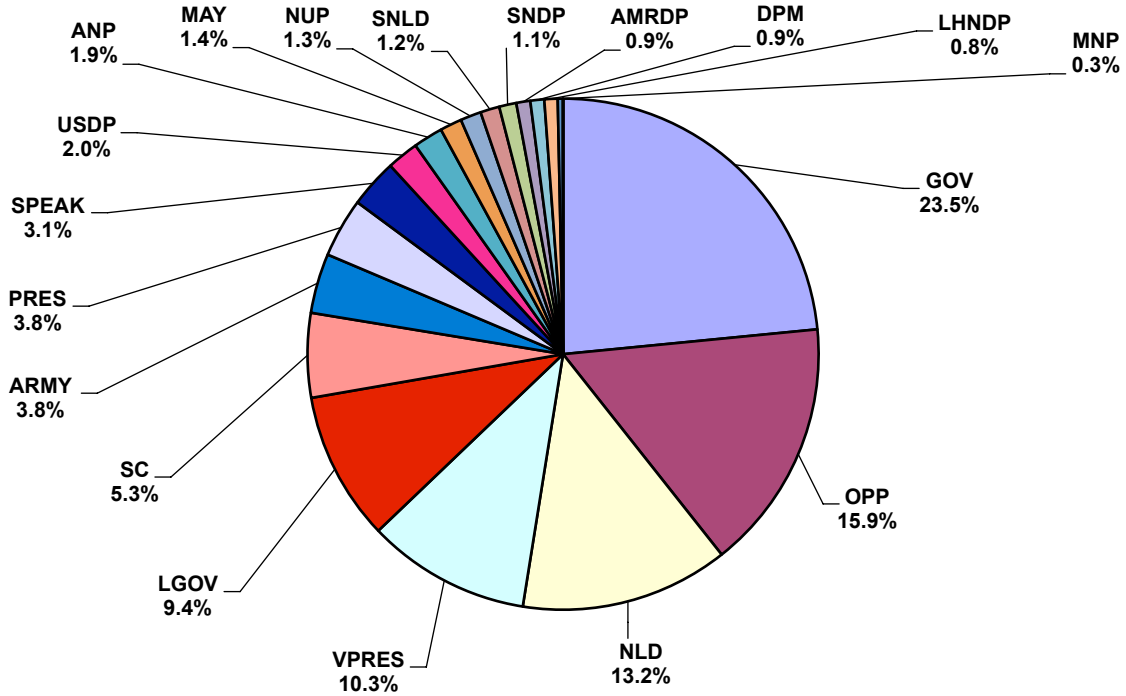
President	<b>PRES</b>
Vice President	<b>VPRES</b>
State Counsellor	<b>SC</b>
Government   <i>Ministers and Deputy Ministers</i>	<b>GOV</b>
Speakers of Parliament	<b>SPEAK</b>
Local Government	<b>LGOV</b>
Mayors (Yangon, Nay Pyi Taw, Mandalay)	<b>MAY</b>
Army   <i>Four top commanders</i>	<b>ARMY</b>

### **Parties**

Arakan National Party	<b>ANP</b>
All Mon Regions Development Party	<b>AMRDP</b>
Democratic Party Myanmar	<b>DPM</b>
Kachin State Democracy Party	<b>KSDP</b>
Kokang Democracy and Unity Party	<b>KDUP</b>
Kayin People's Party	<b>KPP</b>
La Hu National Development Party	<b>LHNDP</b>
Lisu National Development Party	<b>LNDP</b>
Mon National Party	<b>MNP</b>
National League for Democracy	<b>NLD</b>
National Unity Party	<b>NUP</b>
Pa-O National Organization	<b>PNO</b>
Shan National Democratic Party	<b>SNDP</b>
Shan National League for Democracy	<b>SNLD</b>
Tai-Leng Nationalities Development Party	<b>TNDP</b>
Ta-ang (Palaung) National Party	<b>TNP</b>
Unity and Democracy Party of Kachin State	<b>UDPKS</b>
Union Solidarity and Development Party	<b>USDP</b>
Wa Democratic Party	<b>WDP</b>
Wa National Unity Party	<b>WNUP</b>
Zomi Congress for Democracy	<b>ZCD</b>
Independent Candidates	<b>IC</b>
Other Political Parties	<b>OPP</b>

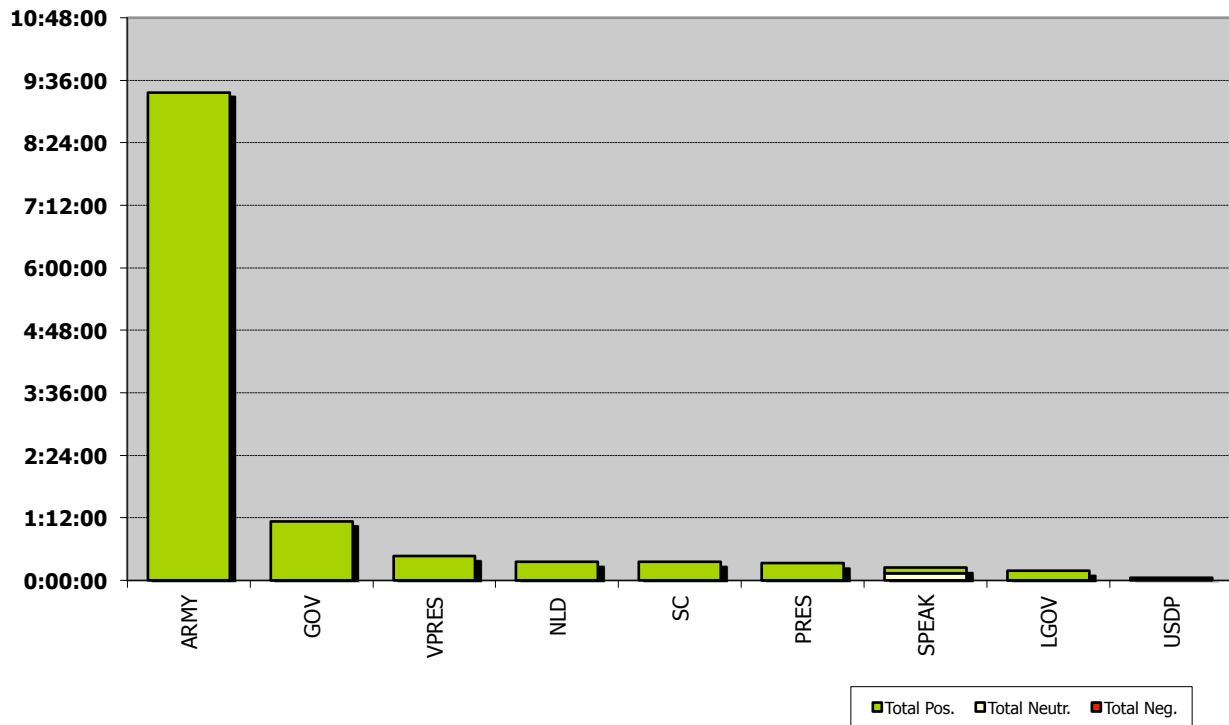
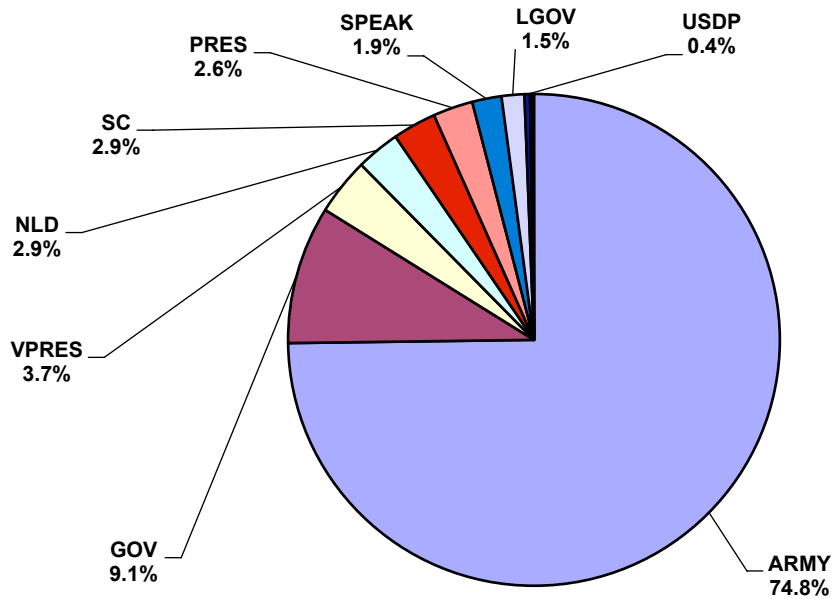
# Media Coverage of 1 April by-elections | Myanmar 2017

MRTV (state-funded broadcaster) | News programmes  
(18/2/17 - 31/3/17)



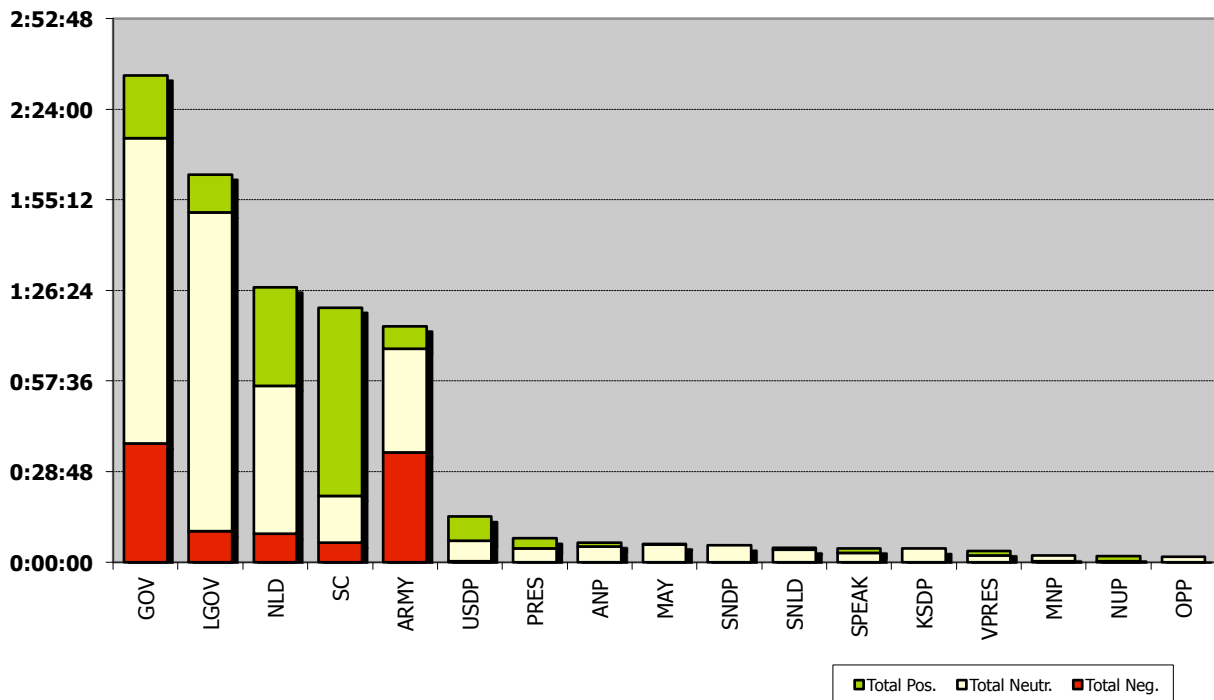
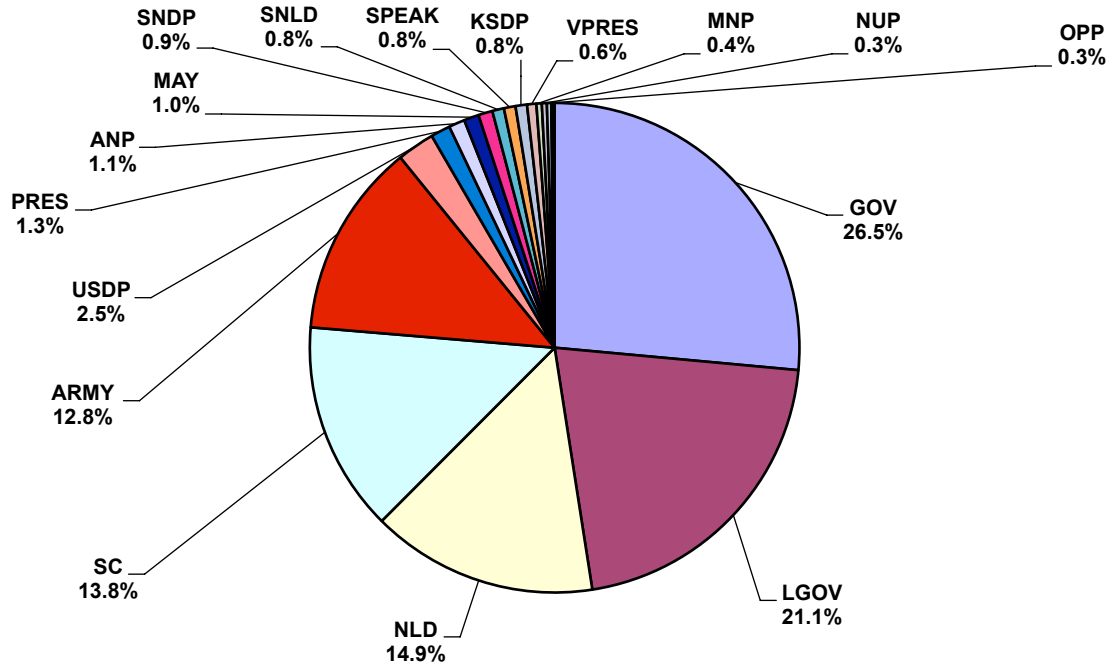
# Media Coverage of 1 April by-elections | Myanmar 2017

MYAWADDY TV (Army-controlled channel) | News programmes  
(18/2/17 - 31/3/17)



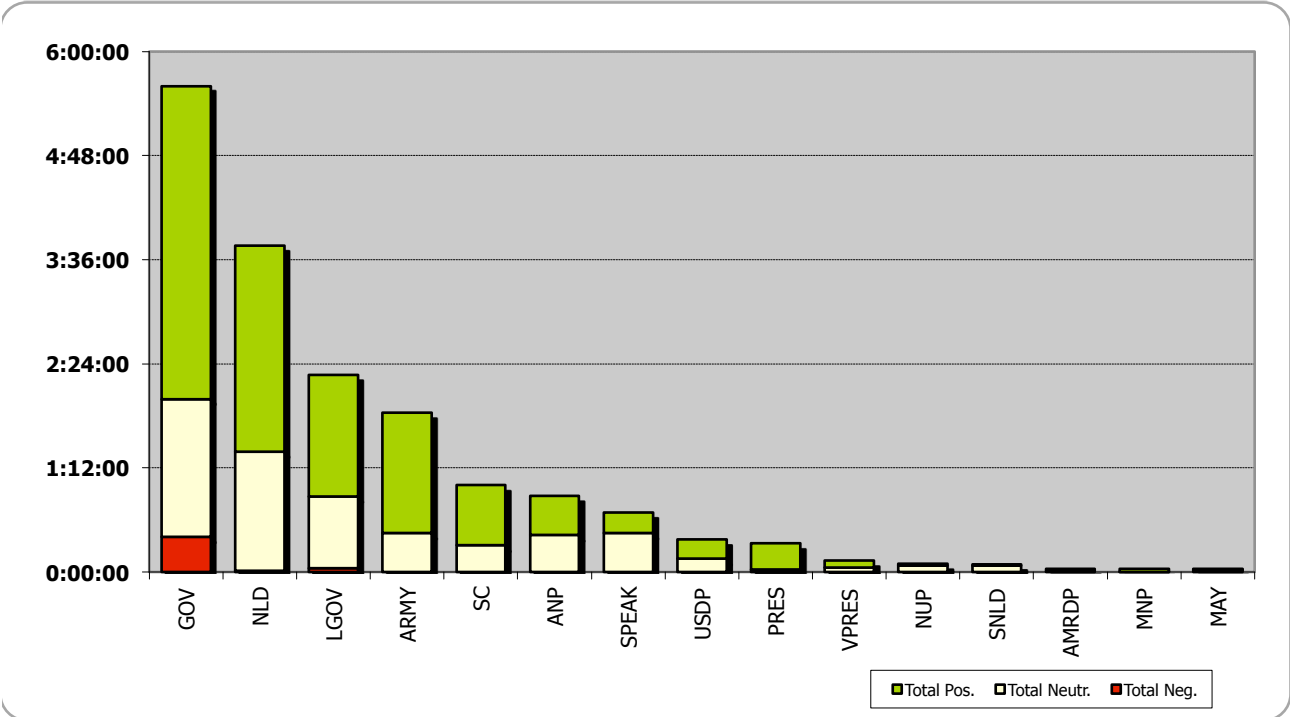
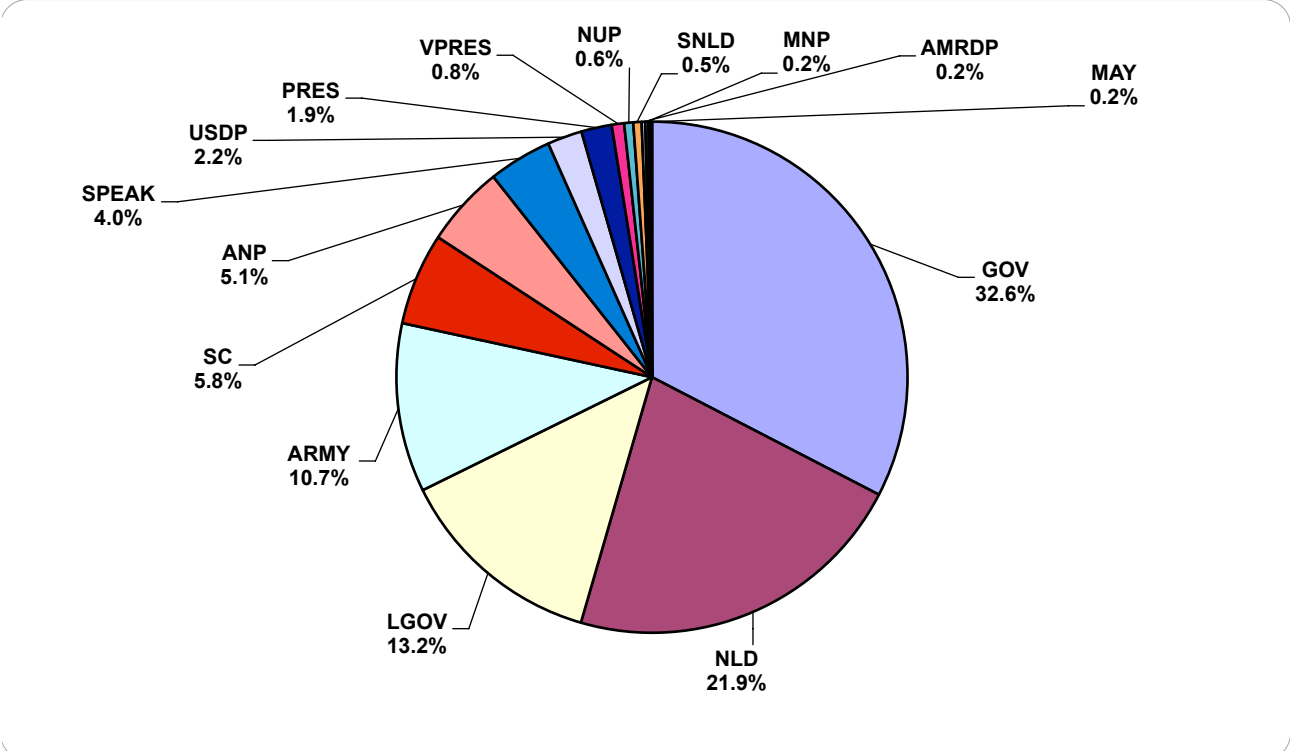
# Media Coverage of 1 April by-elections | Myanmar 2017

DVB (private channel) | News programmes  
(18/2/17 - 31/3/17)



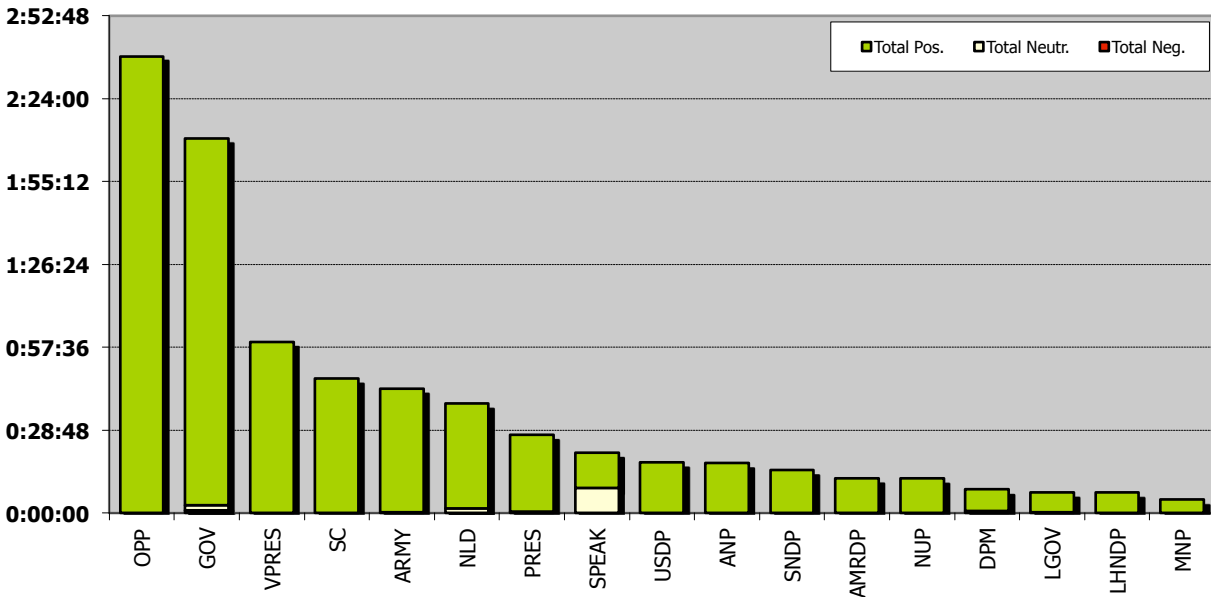
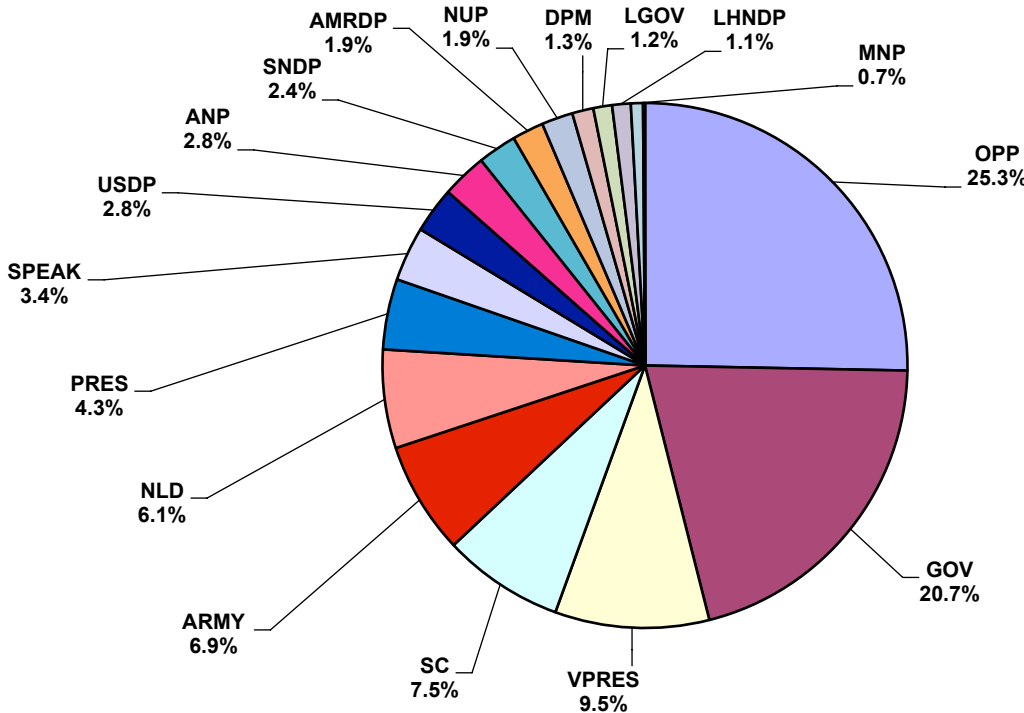
# Media Coverage of 1 April by-elections | Myanmar 2017

UP TO DATE (private channel) | News programmes  
(18/2/17 - 31/3/17)



# Media Coverage of 1 April by-elections | Myanmar 2017

## MYANMAR RADIO (state-funded radio) | News programmes (18/2/17 - 31/3/17)



# Media Coverage of 1 April by-elections | Myanmar 2017

BBC foreign service (radio station) | News programmes  
(18/2/17 - 31/3/17)

