



Myanmar – Monitoring media

From 18 February to 31 March 2017, before the 1 April by-elections, the Myanmar Institute for Democracy (MID), in cooperation with the Slovak media watch-dog MEMO 98 and supported by the National Endowment for Democracy (NED), monitored four television channels, two radio stations, three newspapers, and two online media outlets.

The monitoring included quantitative and qualitative methods of analysis. Quantitative analysis includes a number of numeric measures and indicators that can be counted and analysed, including the time or space allocated to each contestant or other relevant political subjects (in the prime time news and other relevant programmes), as well as the tone of the coverage in which these subjects were portrayed – positive, neutral or negative.

Qualitative analysis evaluates the performance of selected media outlets against ethical and professional standards, such as balance, accuracy, timely, choice of issues, omission of information, advantage of incumbency, positioning of items, inflammatory language etc. The enclosed charts show the coverage of political parties and other relevant subjects in the prime time news programs.

Explanation of the charts

Political parties and other relevant subjects

- The pie charts show the total percentage of airtime allocated to relevant political subjects for each media outlet in the defined period.
- The bar charts show the total number of hours and minutes of positive (green), neutral (white) and negative (red) airtime/space devoted to relevant political subjects by each media outlet in the defined period.

Monitored media outlets:

TV channels (4): state funded *Myanmar TV (MRTV)* and *Myawaddy TV (MWD)*;
private *Up to date* and *Democratic Voice of Burma (DVB)*;

Radio channels (2): state-funded *Myanmar Radio*;
foreign service *BBC Radio*;

Newspapers (3): state-funded *Myanmar Ahlin*;
private *Eleven* and *Voice*;

Online media (2): private *Irrawaddy* and *Mizzima*.

List of Acronyms

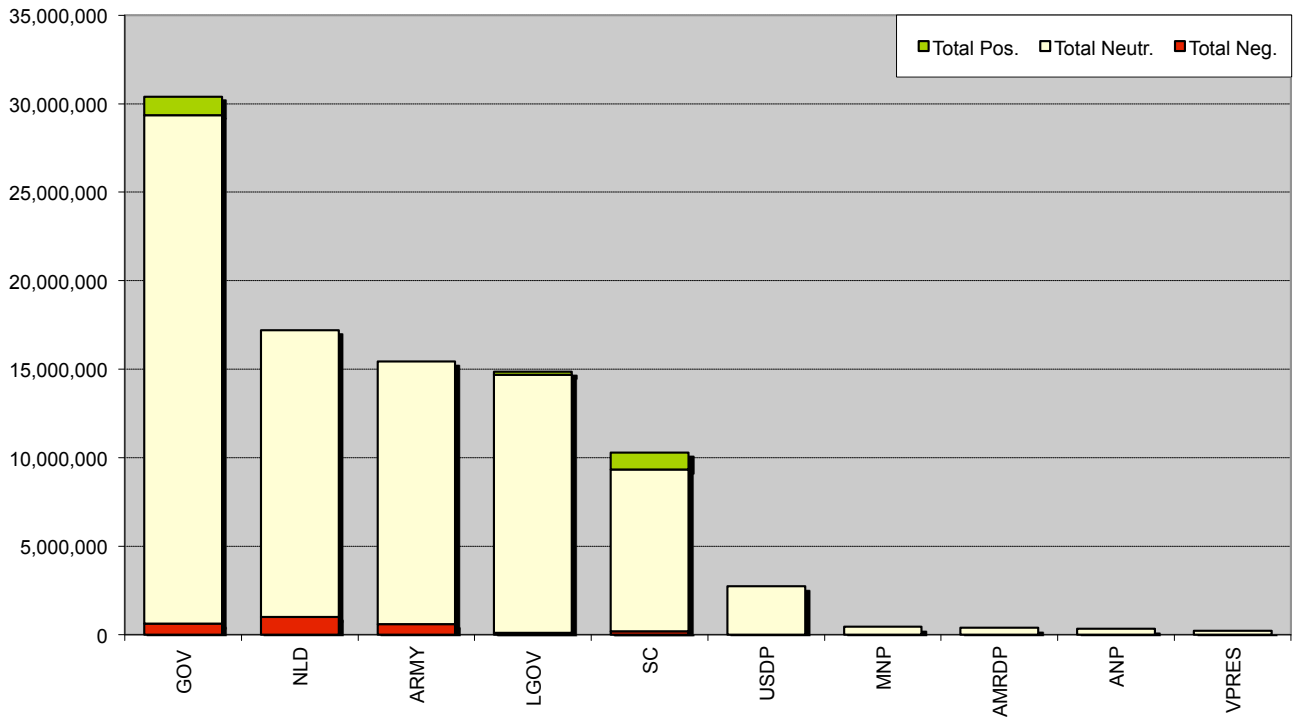
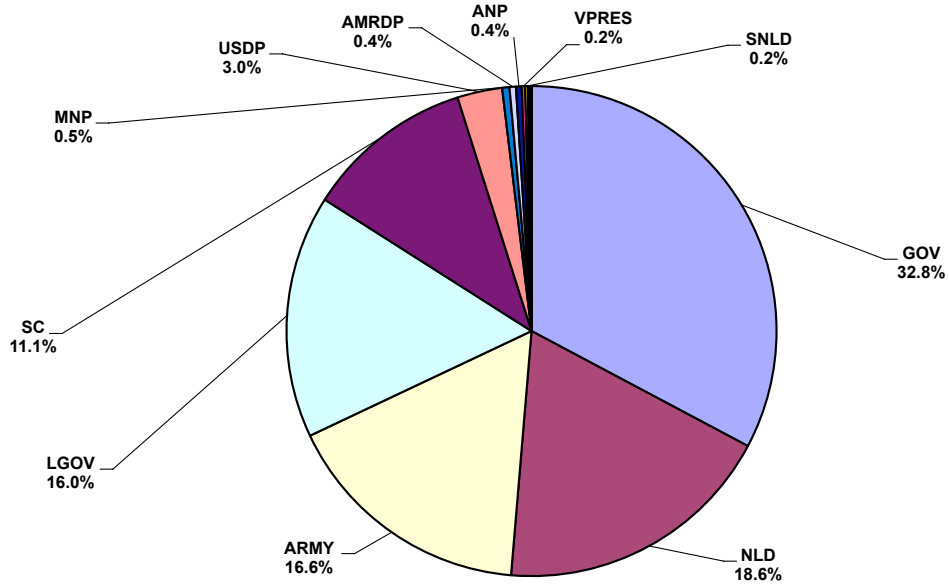
President	PRES
Vice President	VPRES
State Counsellor	SC
Government <i>Ministers and Deputy Ministers</i>	GOV
Speakers of Parliament	SPEAK
Local Government	LGOV
Mayors (Yangon, Nay Pyi Taw, Mandalay)	MAY
Army <i>Four top commanders</i>	ARMY

Parties

Arakan National Party	ANP
All Mon Regions Development Party	AMRDP
Democratic Party Myanmar	DPM
Kachin State Democracy Party	KSDP
Kokang Democracy and Unity Party	KDUP
Kayin People's Party	KPP
La Hu National Development Party	LHNDP
Lisu National Development Party	LNDP
Mon National Party	MNP
National League for Democracy	NLD
National Unity Party	NUP
Pa-O National Organization	PNO
Shan National Democratic Party	SNDP
Shan National League for Democracy	SNLD
Tai-Leng Nationalities Development Party	TNDP
Ta-ang (Palaung) National Party	TNP
Unity and Democracy Party of Kachin State	UDPKS
Union Solidarity and Development Party	USDP
Wa Democratic Party	WDP
Wa National Unity Party	WNUP
Zomi Congress for Democracy	ZCD
Independent Candidates	IC
Other Political Parties	OPP

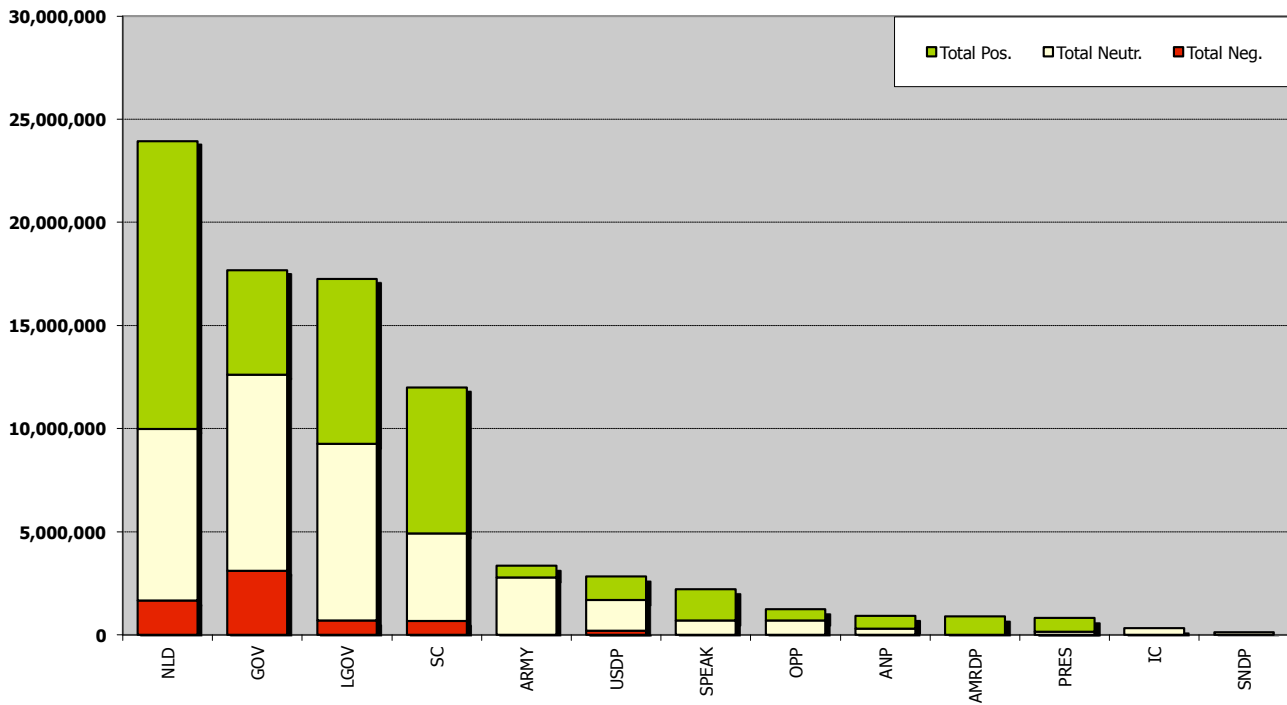
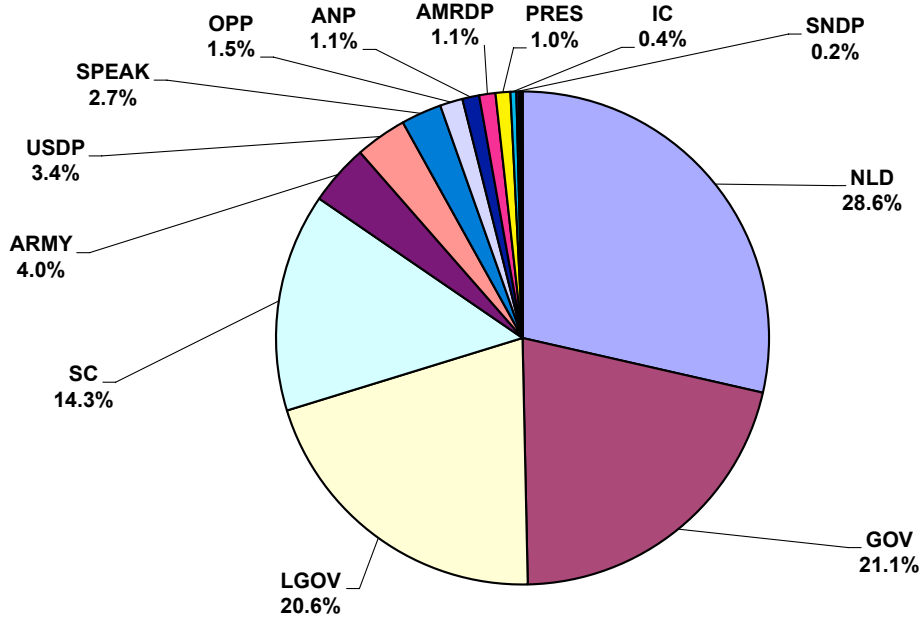
Media Coverage of 1 April by-elections | Myanmar 2017

IRRAWADDY (website)
(18/2/17 - 31/3/17)



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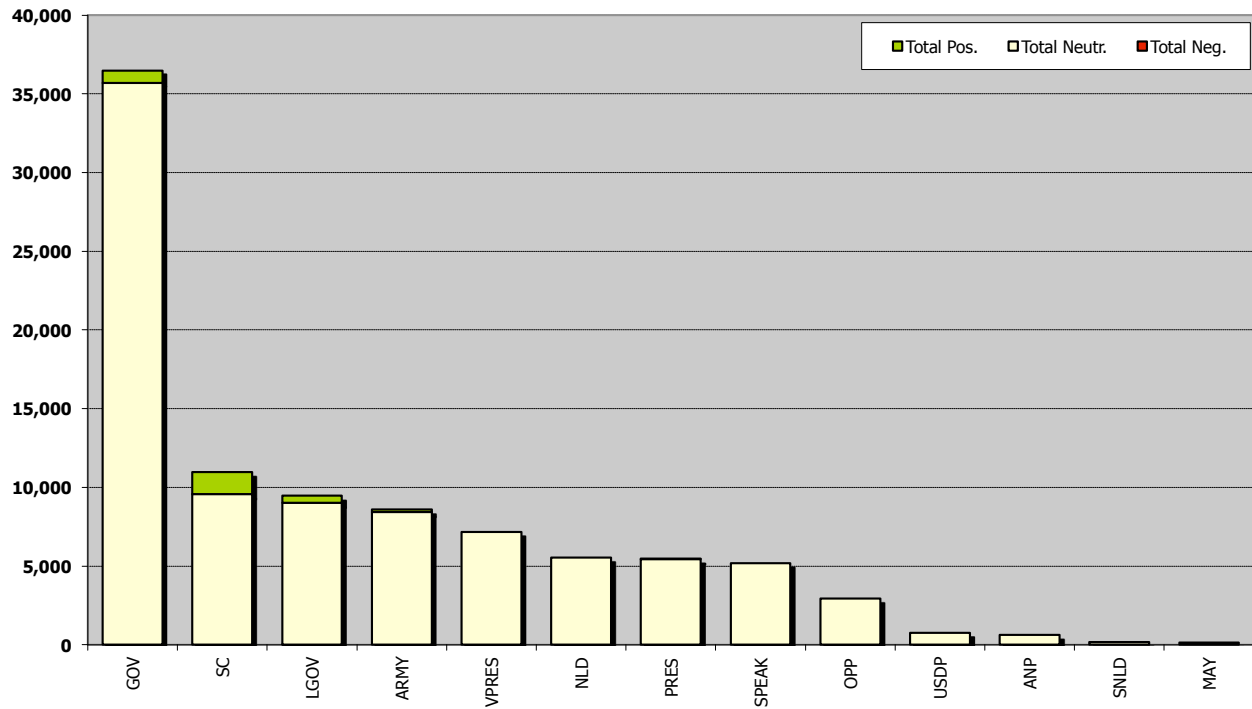
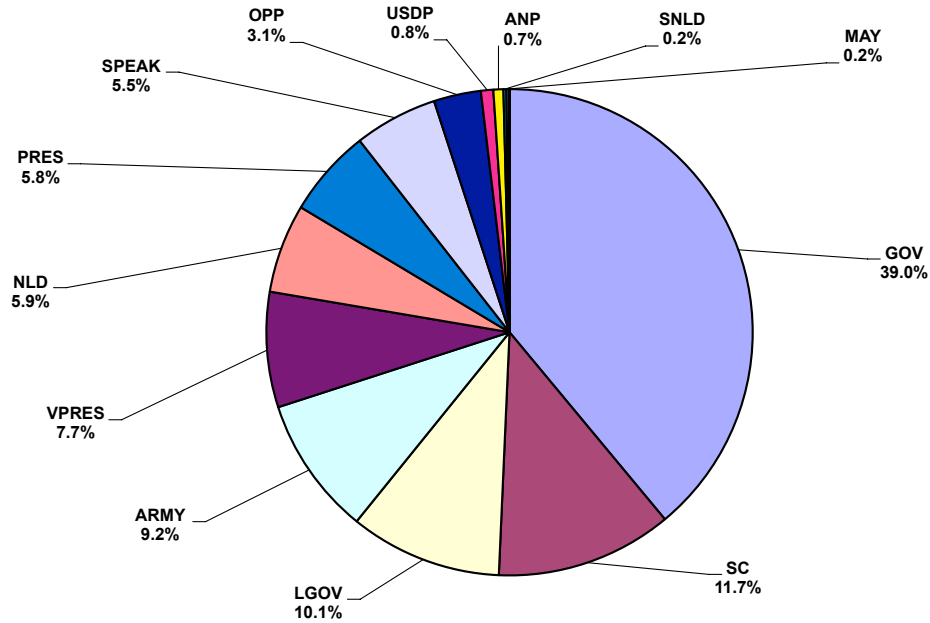
MIZZIMA (website)
(18/2/17 - 31/3/17)



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MYANMAR AHLIN (state-funded newspaper)

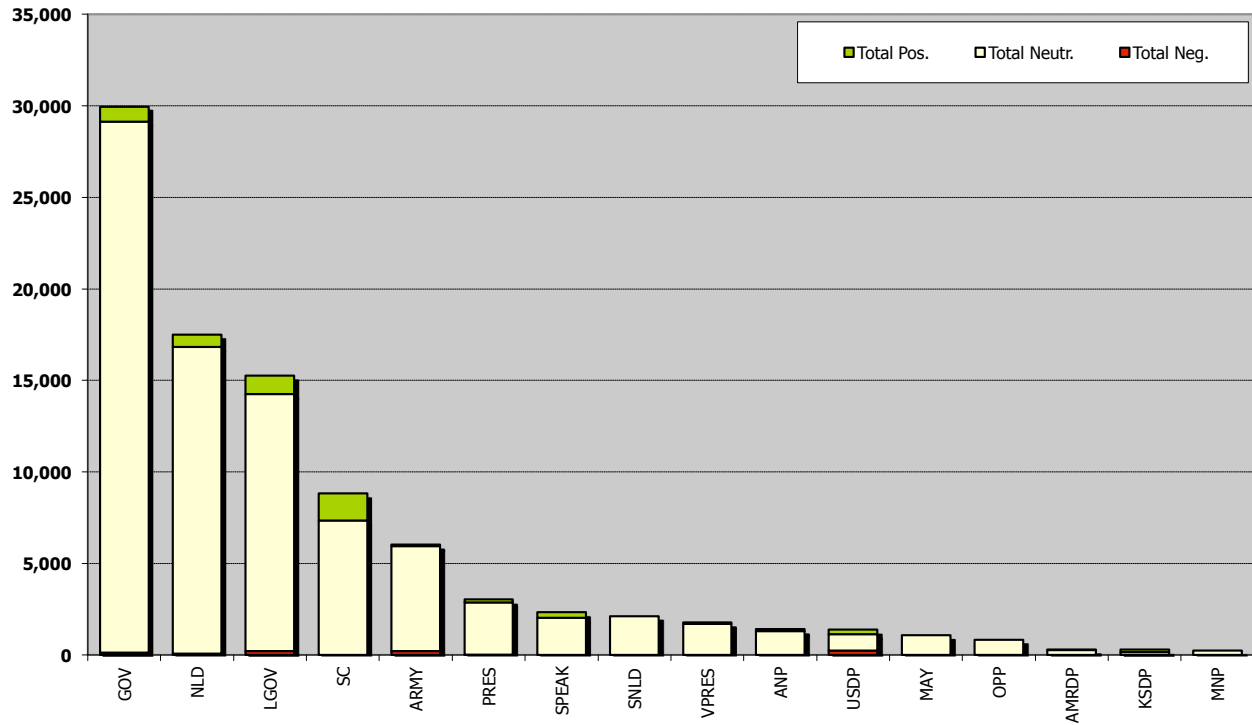
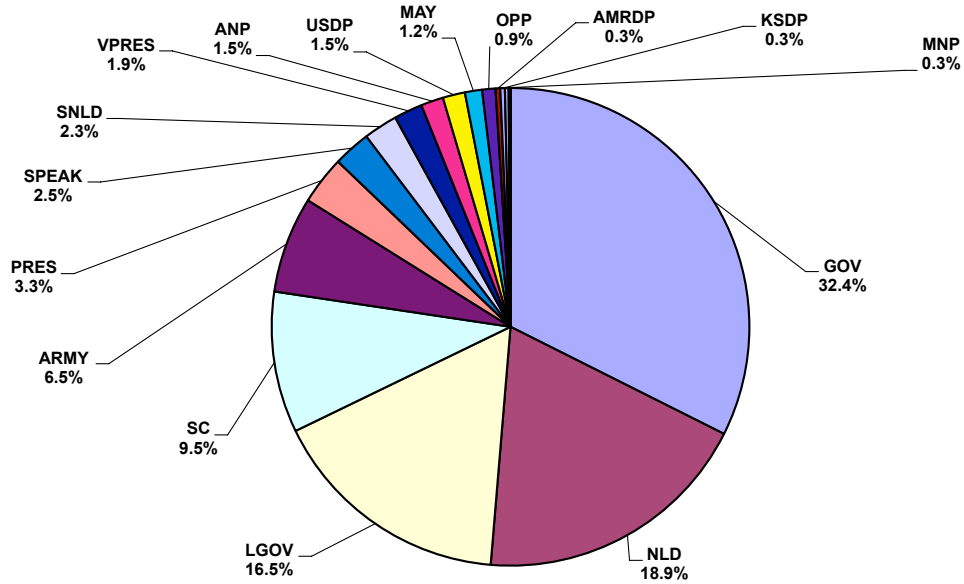
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ELEVEN Daily (newspaper)

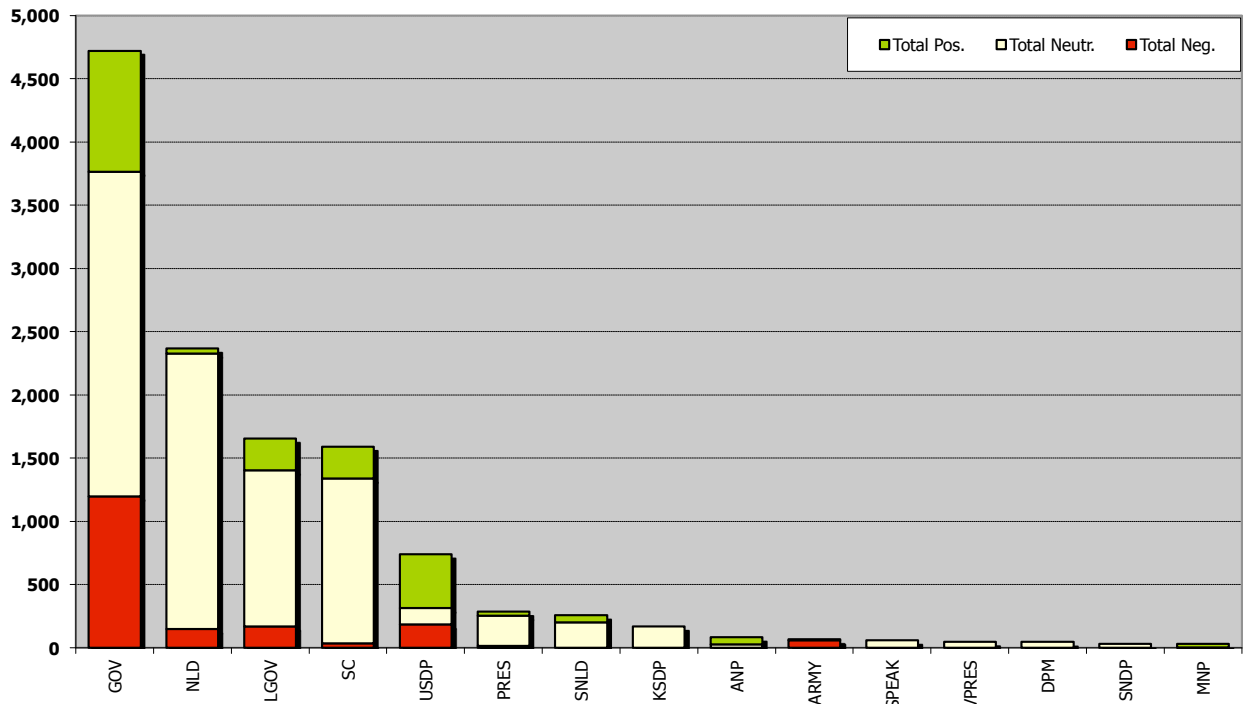
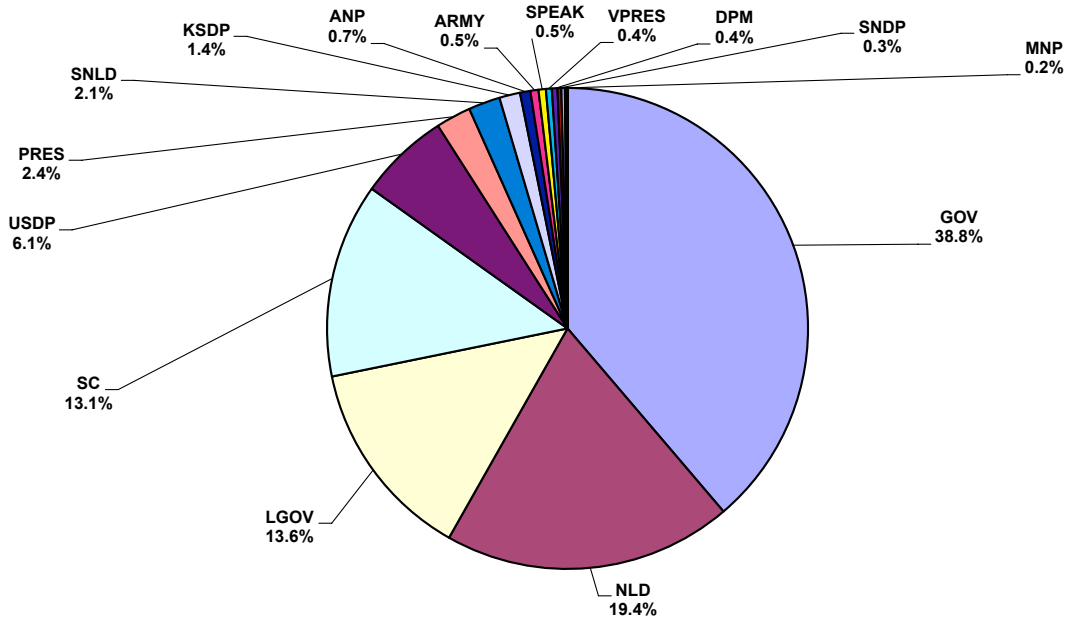
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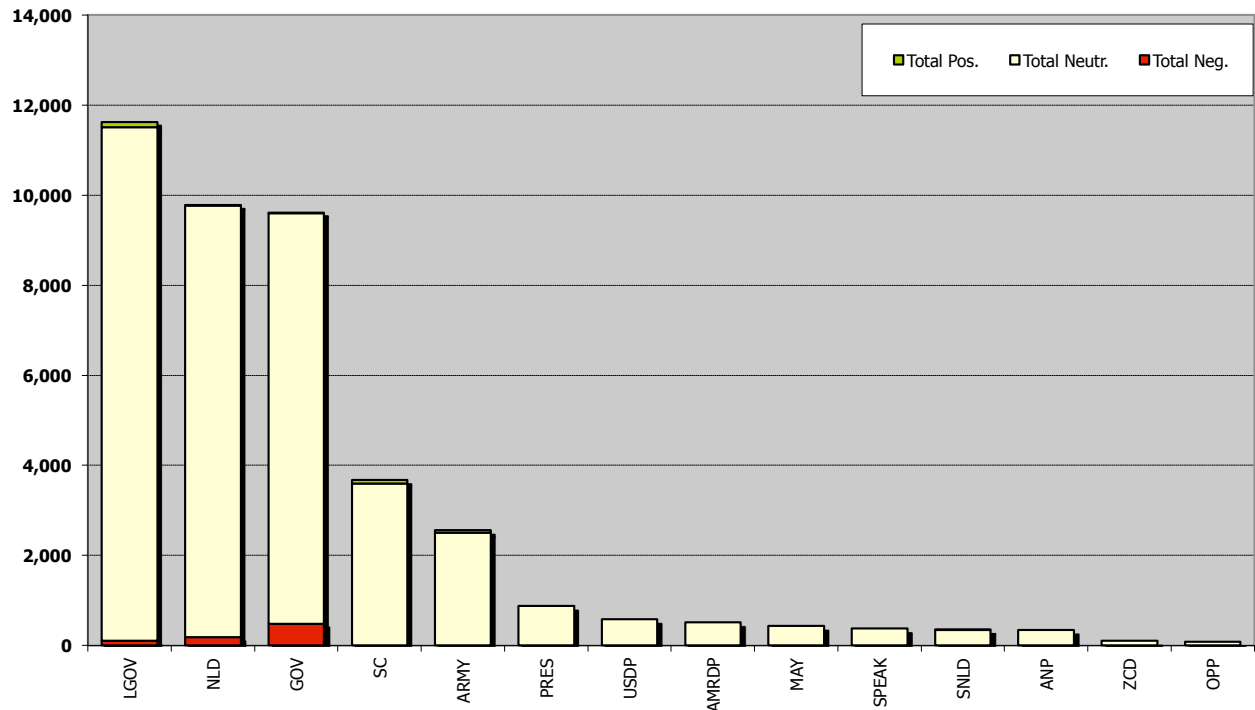
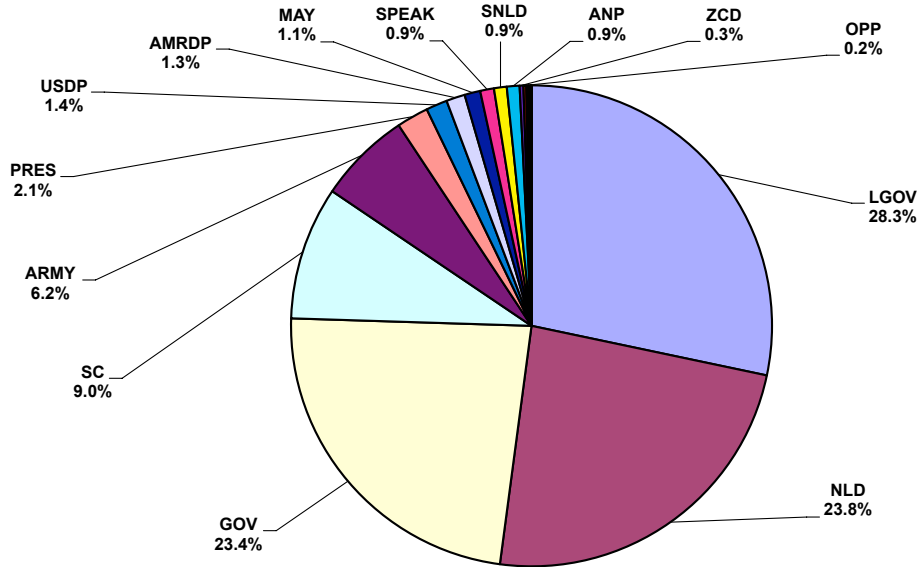
ELEVEN Weekly (newspaper)

(18/2/17 - 31/3/17)



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VOICE Daily (newspaper)
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