



Myanmar | Media coverage of political and social diversity

From 15 December 2017 to 15 March 2018, the Myanmar Institute for Democracy (MID), in cooperation with the Slovak media watch-dog MEMO 98 and supported by the National Endowment for Democracy (NED), monitored four television channels, two radio stations, two online media outlets and four newspapers.

The monitoring included quantitative and qualitative methods of analysis. Quantitative analysis includes a number of numeric measures and indicators that can be counted and analysed, including the time or space allocated to each contestant or other relevant political subjects (in the prime time news and other relevant programmes), as well as the tone of the coverage in which these subjects were portrayed – positive, neutral or negative.

Qualitative analysis evaluates the performance of selected media outlets against ethical and professional standards, such as balance, accuracy, timely, choice of issues, omission of information, advantage of incumbency, positioning of items, inflammatory language etc.

The enclosed charts show coverage of political parties and other political subjects – in the prime time news programmes as for the broadcast media, in politics-related reports (except advertisements indicated as such) as for the online and print media. Only subjects that received more than 0.1 per cent are shown.

Explanation of the charts

Political parties and other relevant subjects

- The pie charts show the total percentage of airtime allocated to relevant political subjects for each media outlet in the defined period.
- The bar charts show the total number of hours and minutes of positive (green), neutral (white) and negative (red) airtime/space devoted to relevant political subjects by each media outlet in the defined period.

Monitored media outlets:

- TV channels (4):** State-owned *Myanmar TV (MRTV)* and Army-controlled *Myawaddy TV (MWD)*; Private *Up-To-Date* and *Democratic Voice of Burma (DVB)*;
- Radio channels (2):** State-owned *Myanmar Radio*; Foreign service *BBC Radio*;
- Online media (2):** Private *Irrawaddy* and *Mizzima*.
- Newspapers (4):** State-owned *Myanmar Ahlin*; Private *Eleven, Voice* and *7 Day*;

List of Acronyms

President
Vice President
State Counsellor
Government | *Ministers and Deputy Ministers*
Speakers of Parliament
Local Governments (incl. Mayors of Yangon, Nay Pyi Taw, Mandalay)
Army | *Four top commanders*

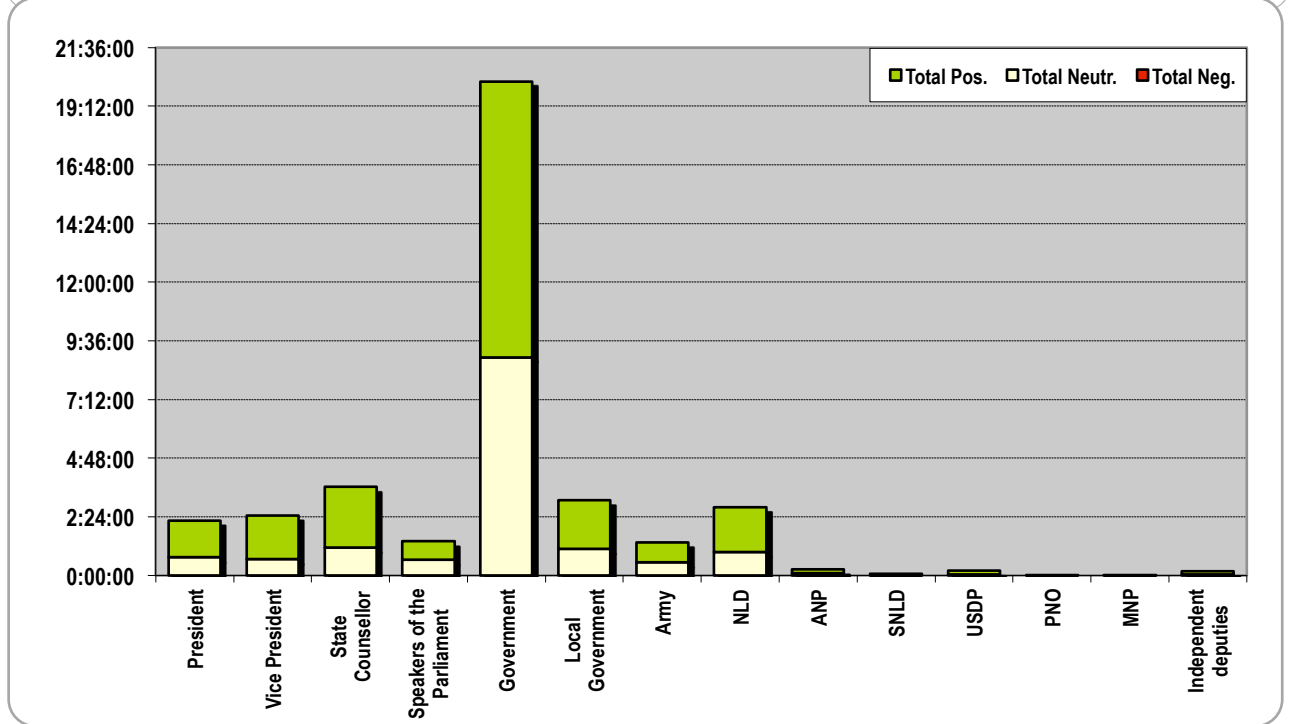
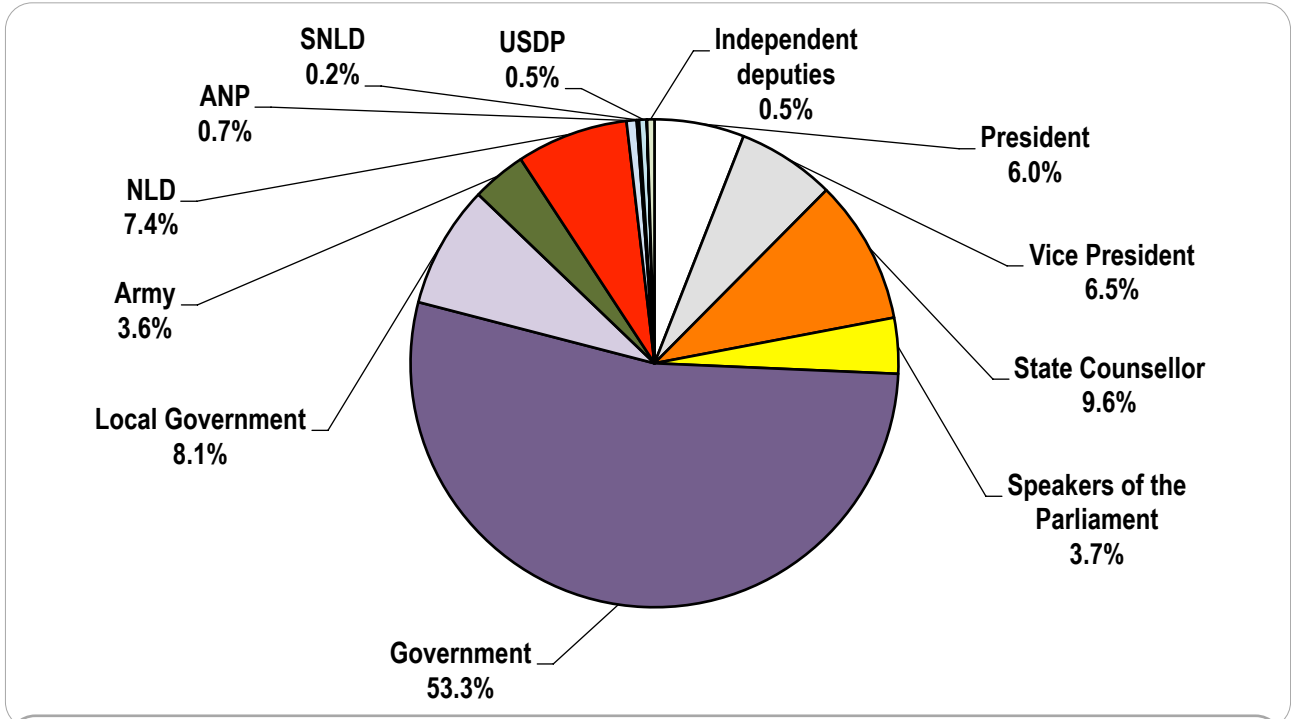
Parties

Arakan National Party	ANP
All Mon Regions Development Party	AMRDP
Democratic Party Myanmar	DPM
Kachin State Democracy Party	KSDP
Kokang Democracy and Unity Party	KDUP
Kayin People's Party	KPP
La Hu National Development Party	LHNDP
Lisu National Development Party	LNDP
Mon National Party	MNP
National League for Democracy	NLD
National Unity Party	NUP
Pa-O National Organization	PNO
Shan National Democratic Party	SNDP
Shan National League for Democracy	SNLD
Tai-Leng Nationalities Development Party	TNDP
Ta-ang (Palaung) National Party	TNP
Unity and Democracy Party of Kachin State	UDPKS
Union Solidarity and Development Party	USDP
Wa Democratic Party	WDP
Wa National Unity Party	WNUP
Zomi Congress for Democracy	ZCD
Independent Deputies	
Other Political Parties	OPP

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MRTV (state-owned) | News programmes

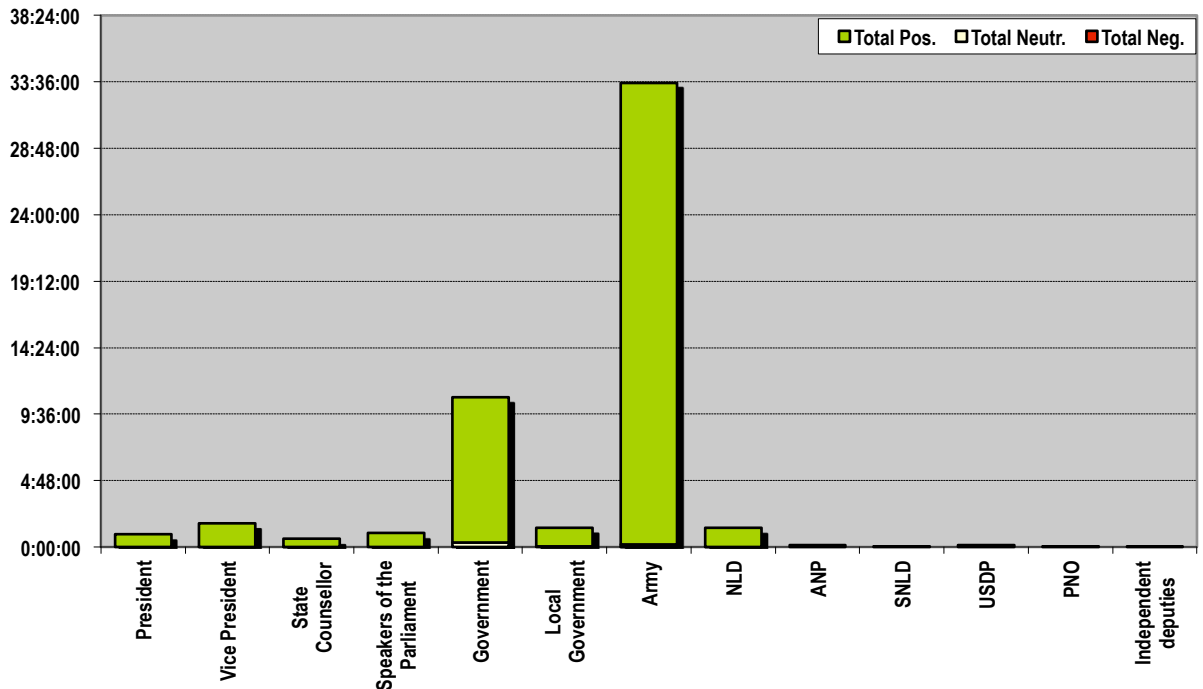
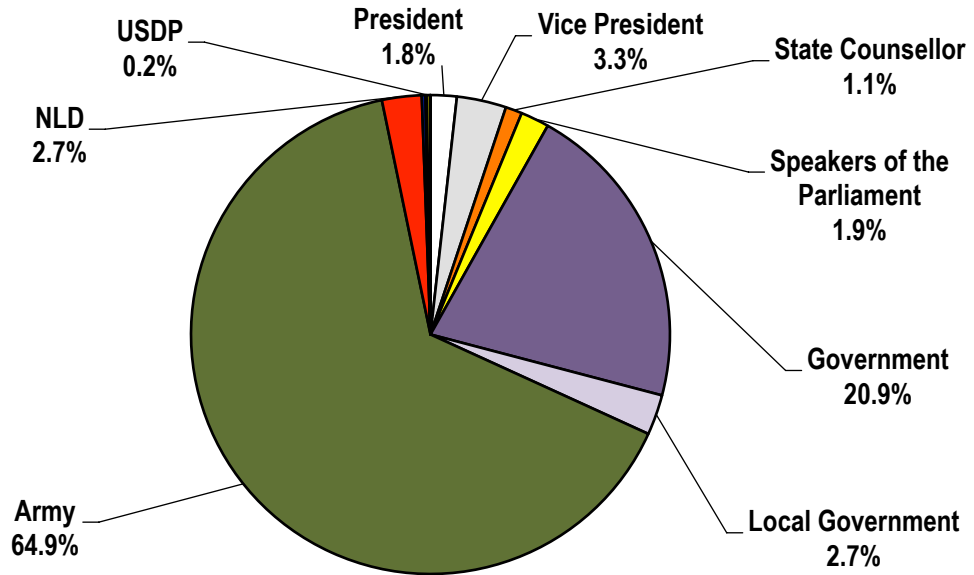
15 December 2017 - 15 March 2018



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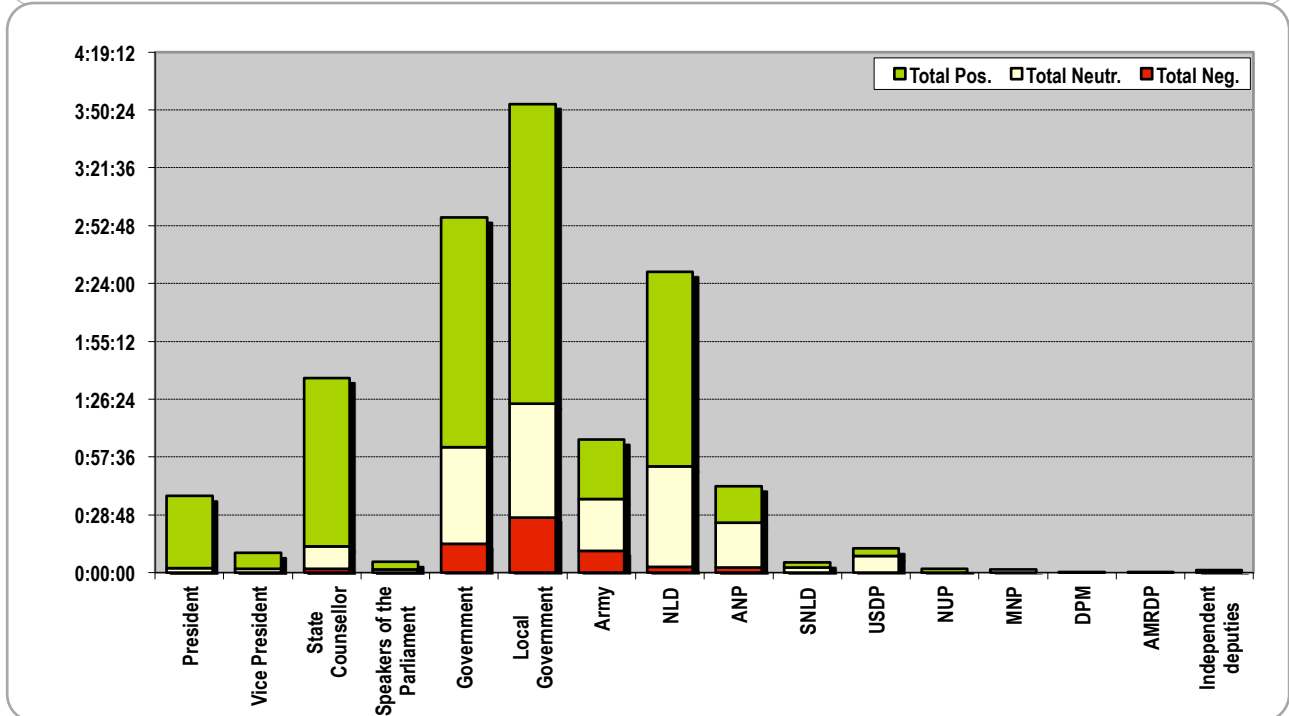
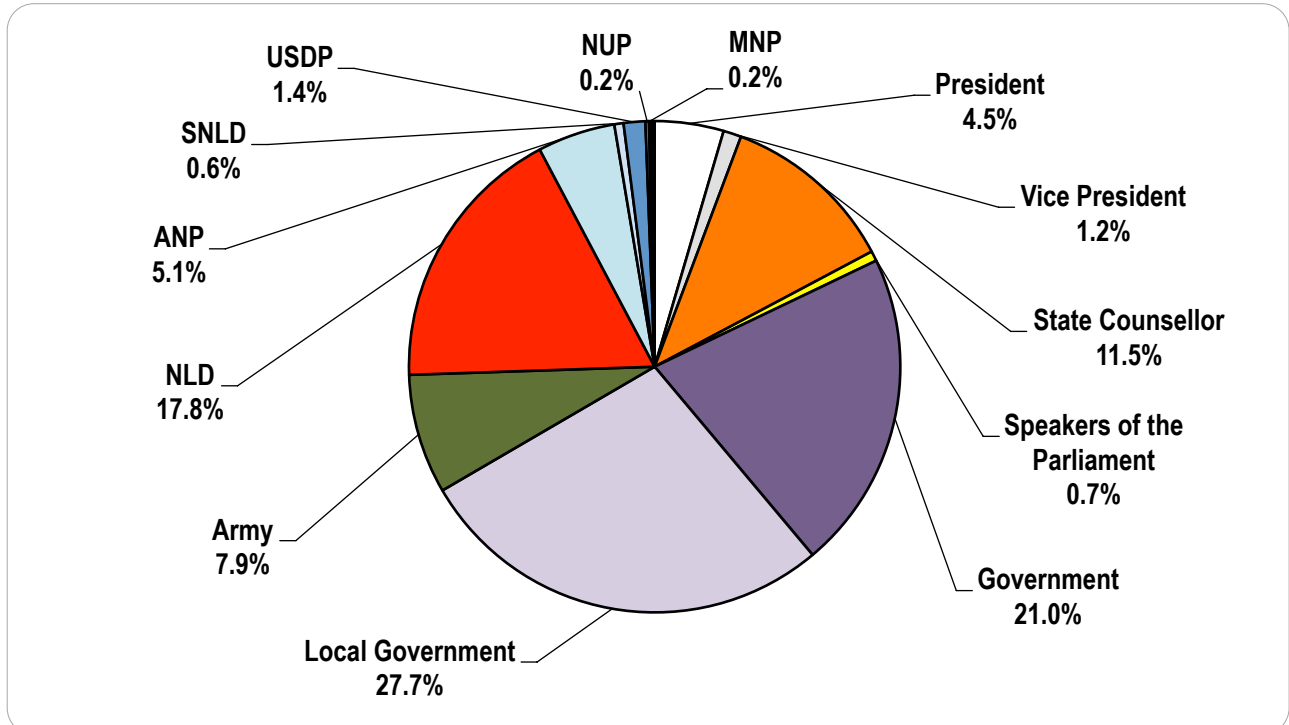
MYAWADDY TV (Army-controlled) | News programmes

15 December 2017 - 15 March 2018



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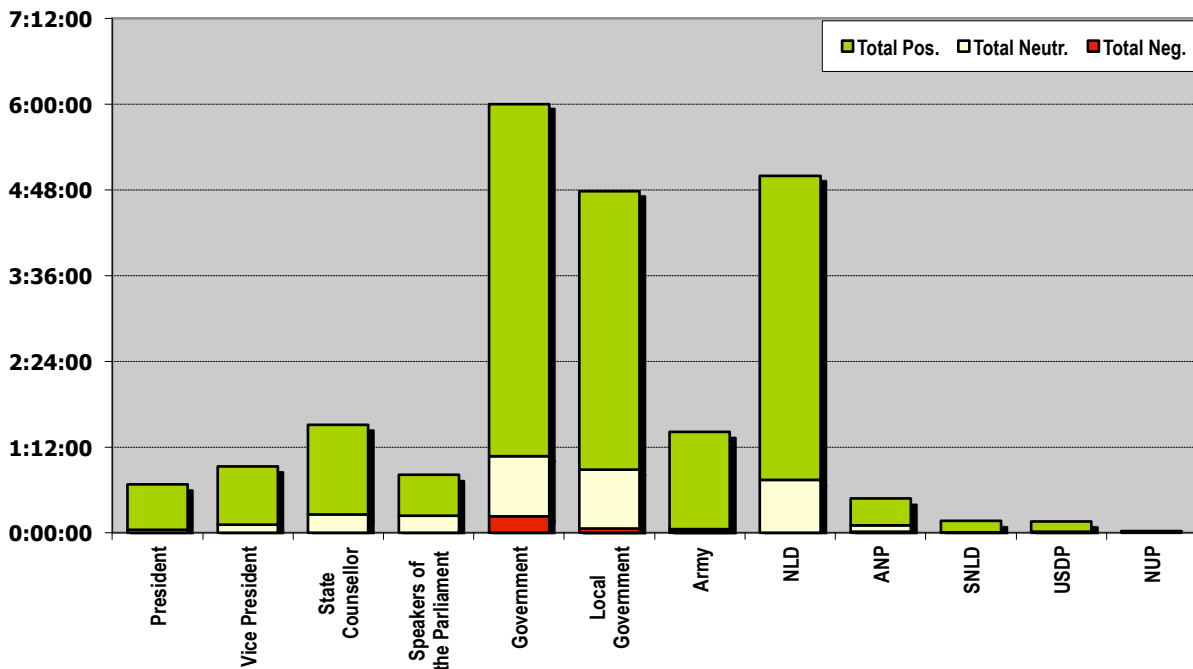
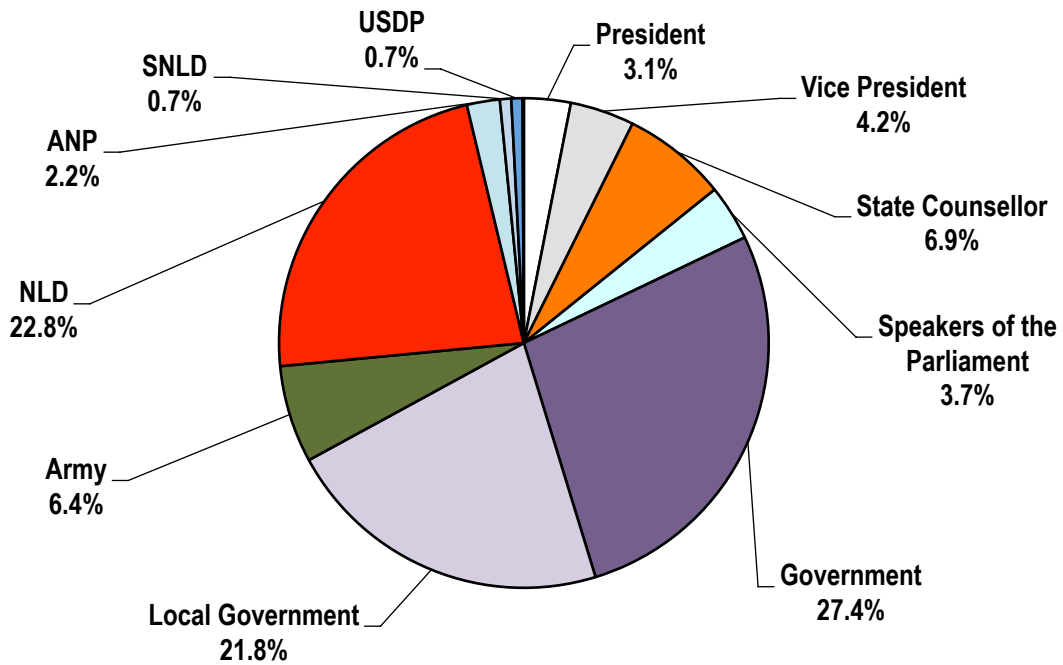
DVB | News programmes
15 December 2017 - 15 March 2018



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UP-TO-DATE TV | News programmes

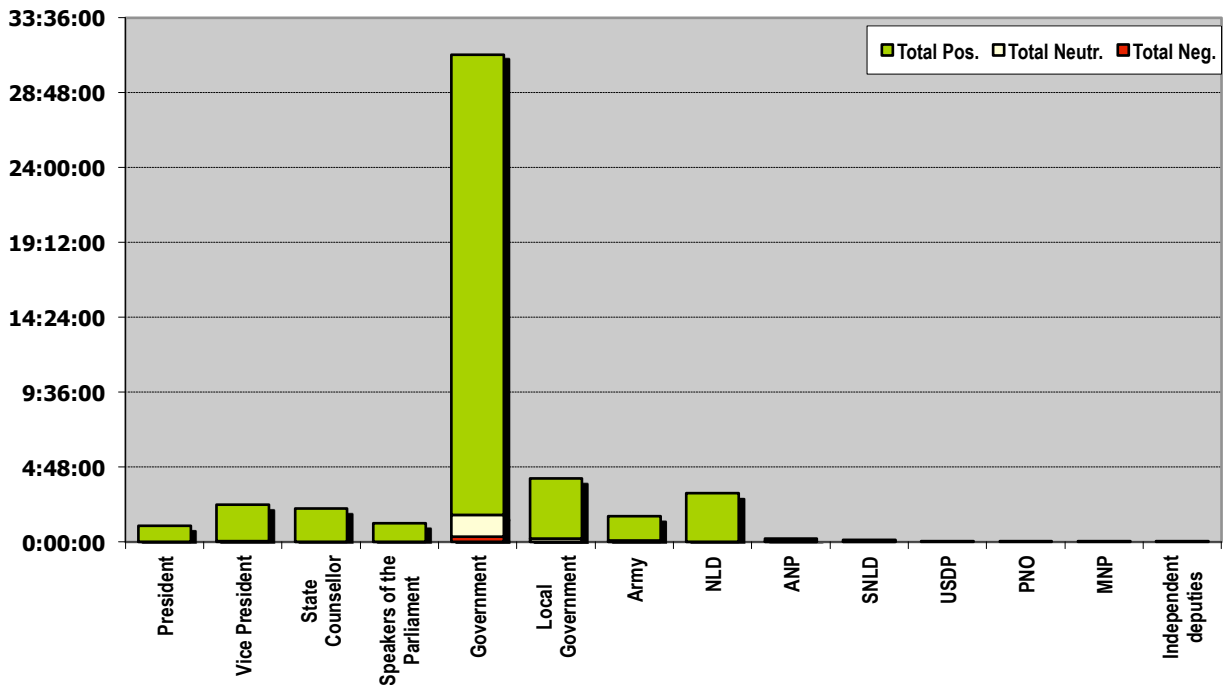
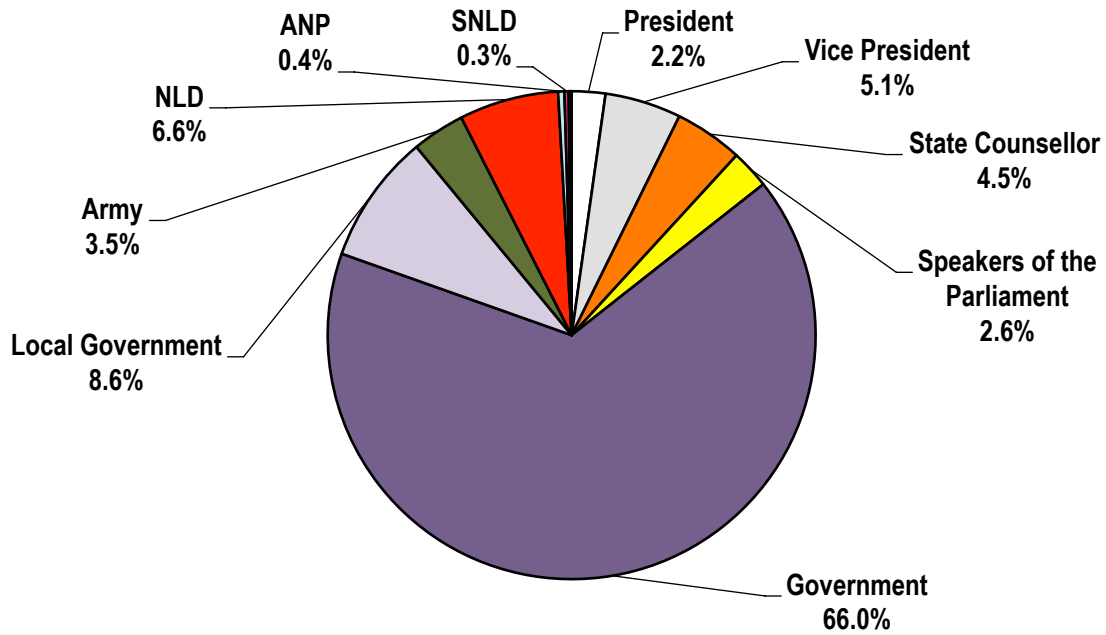
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MYANMAR RADIO (state-owned) | News programmes

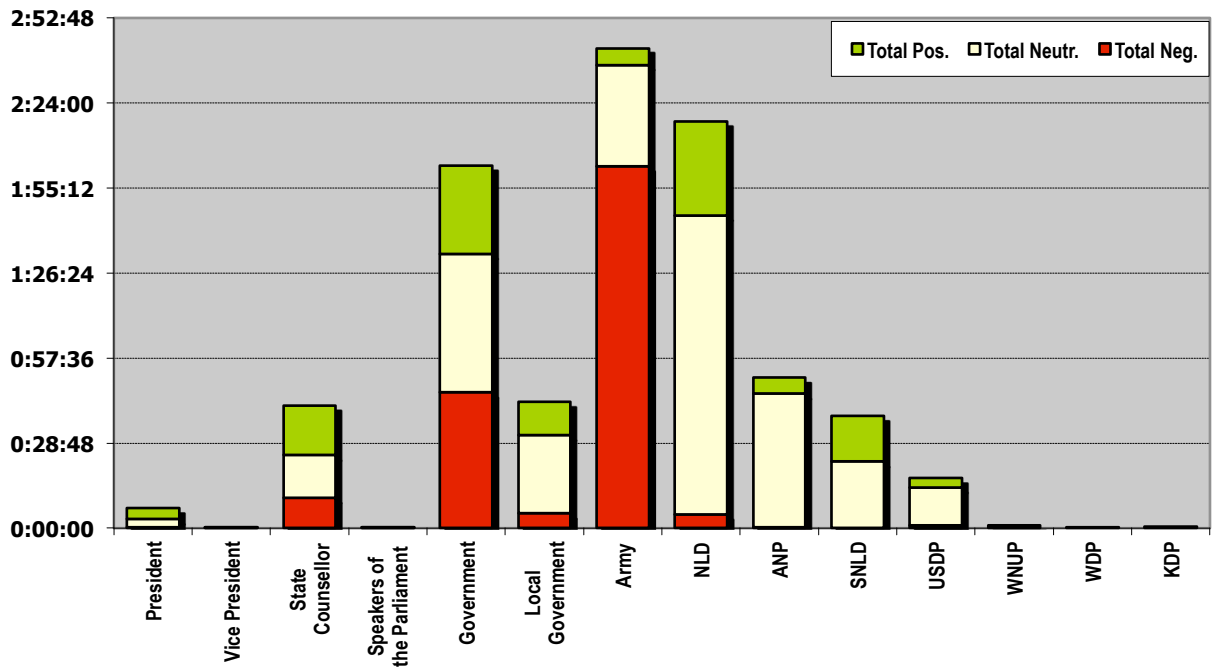
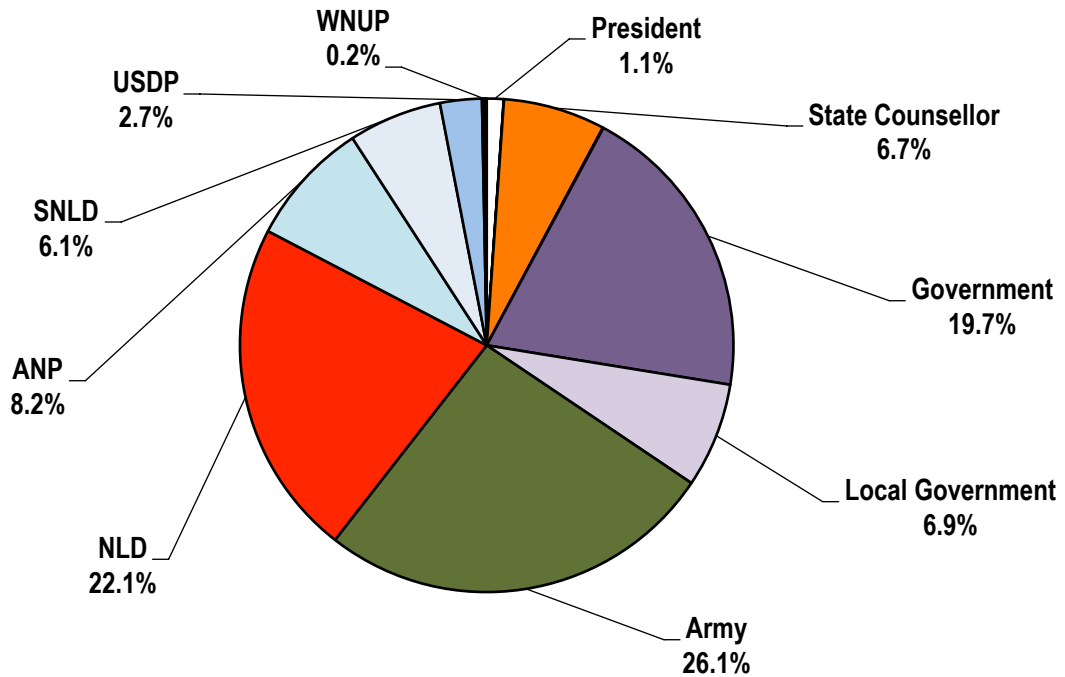
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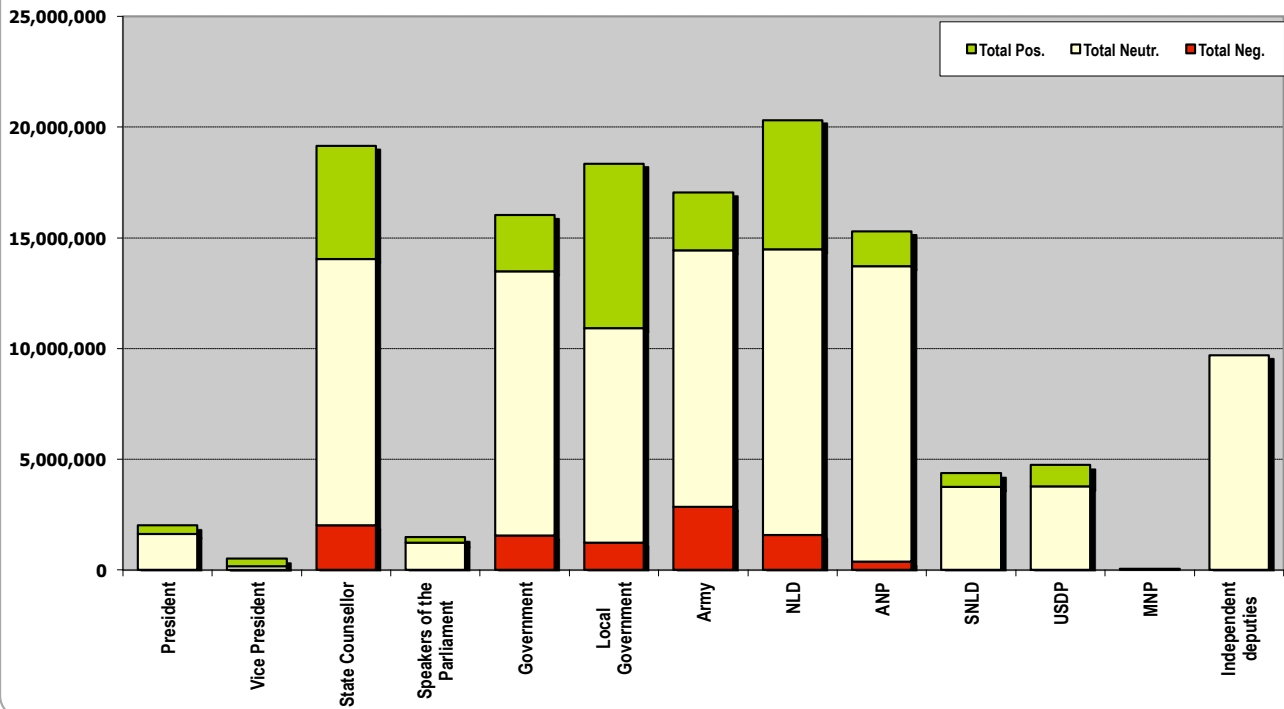
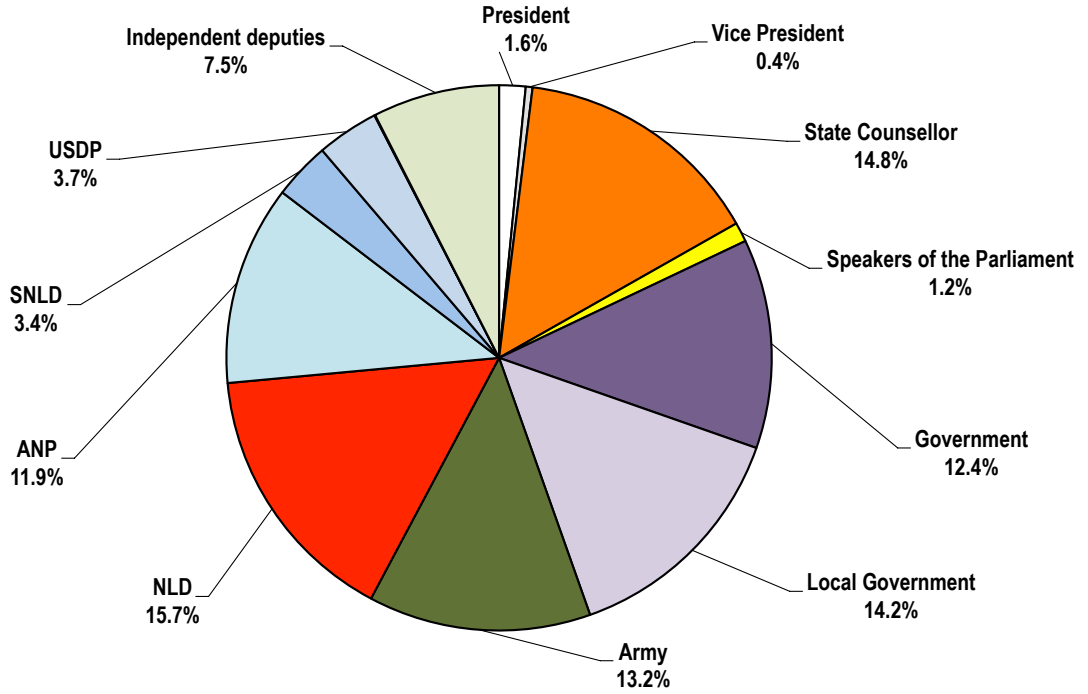
BBC Radio | News programmes

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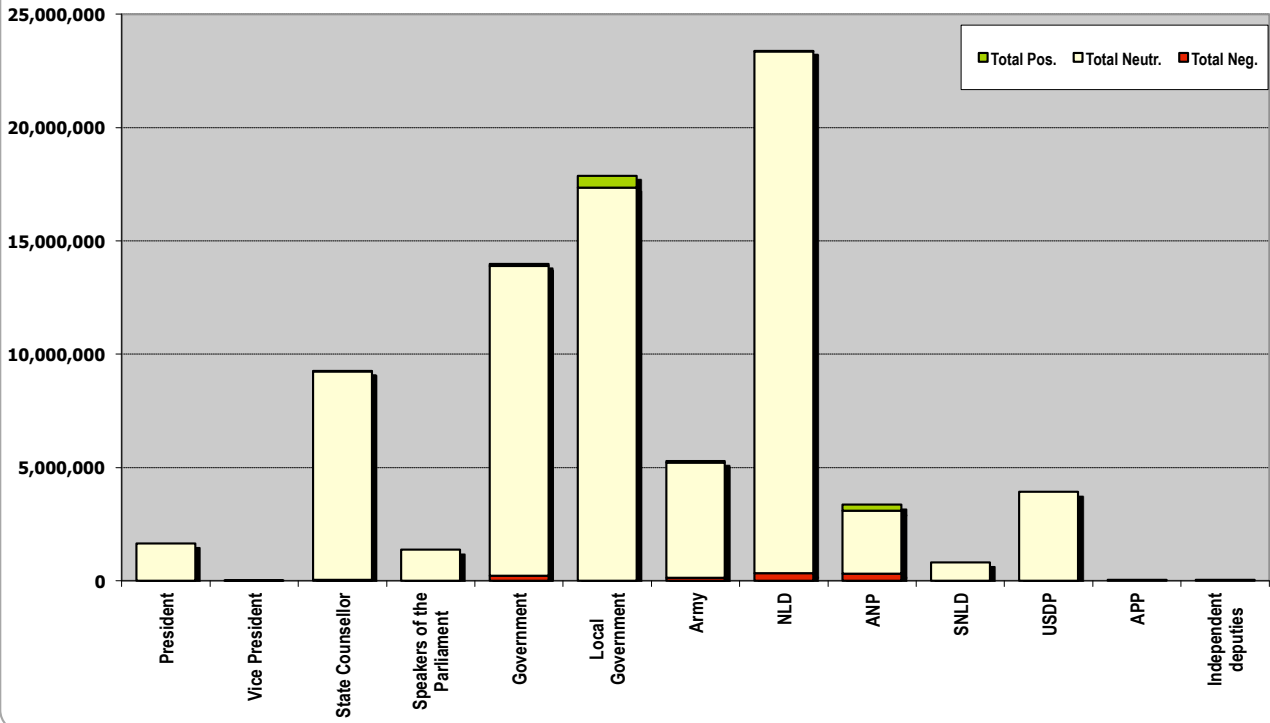
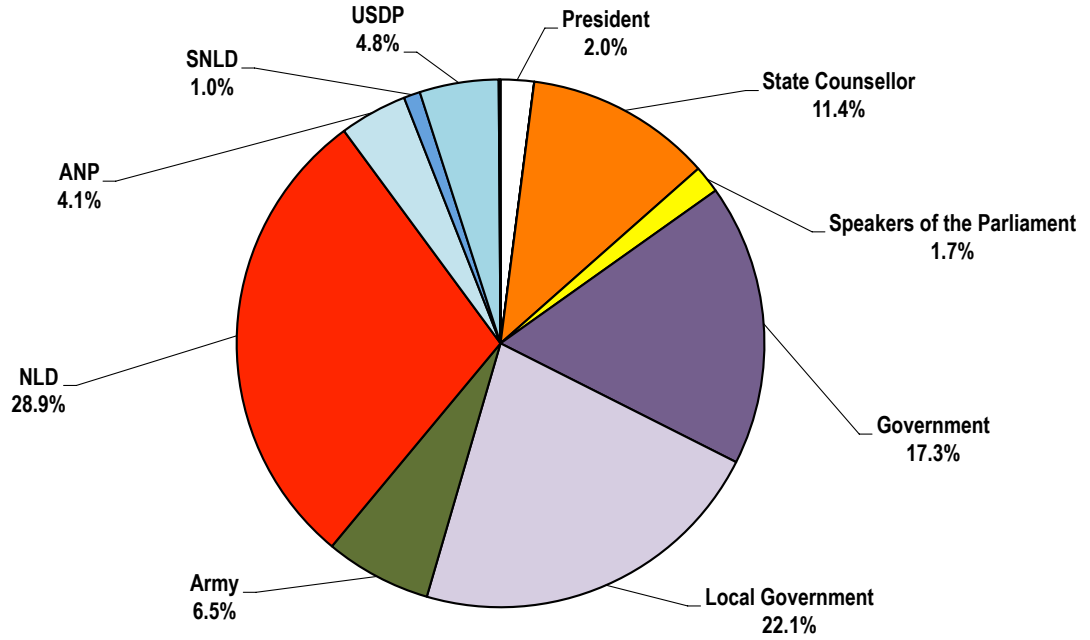
IRRAWADDY | Online media
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MIZZIMA | Online media

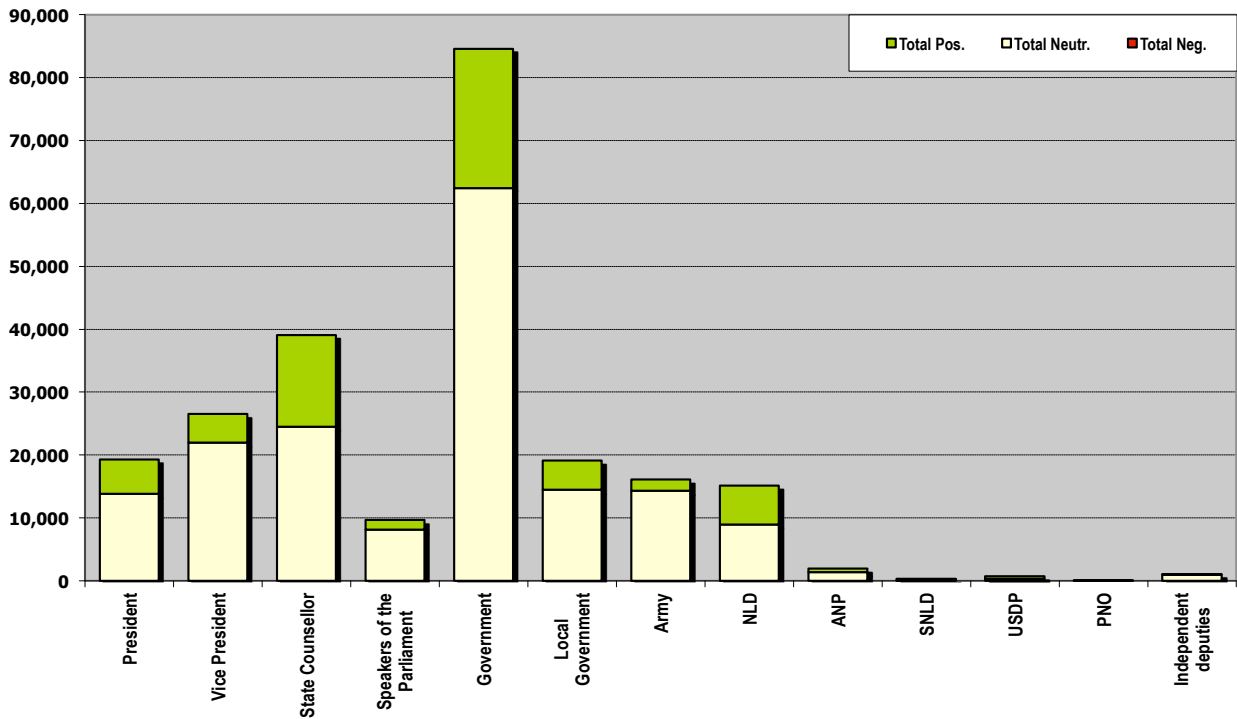
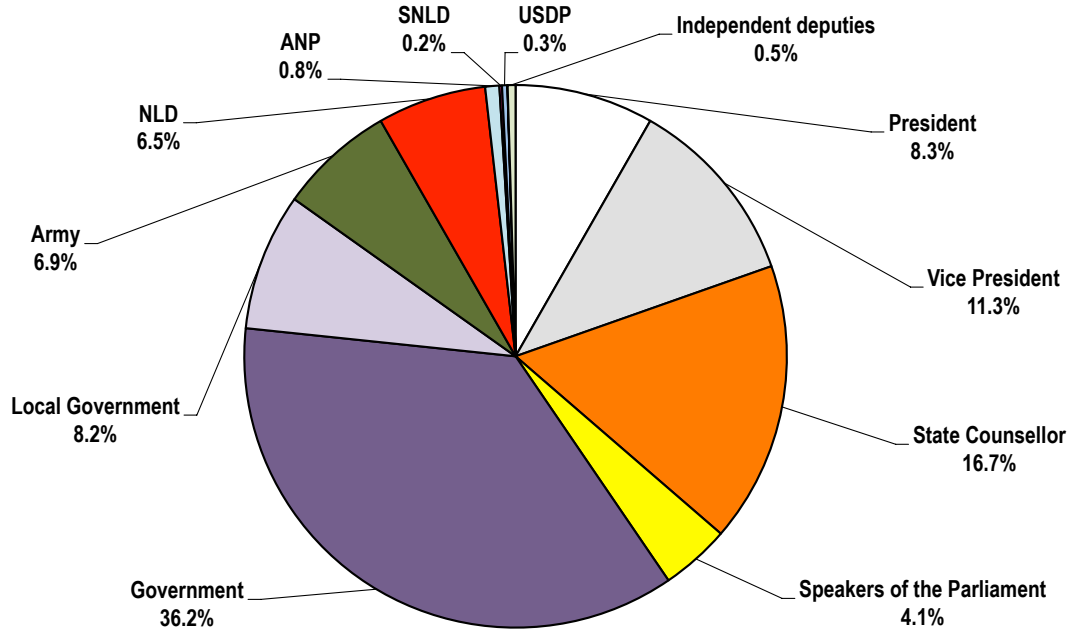
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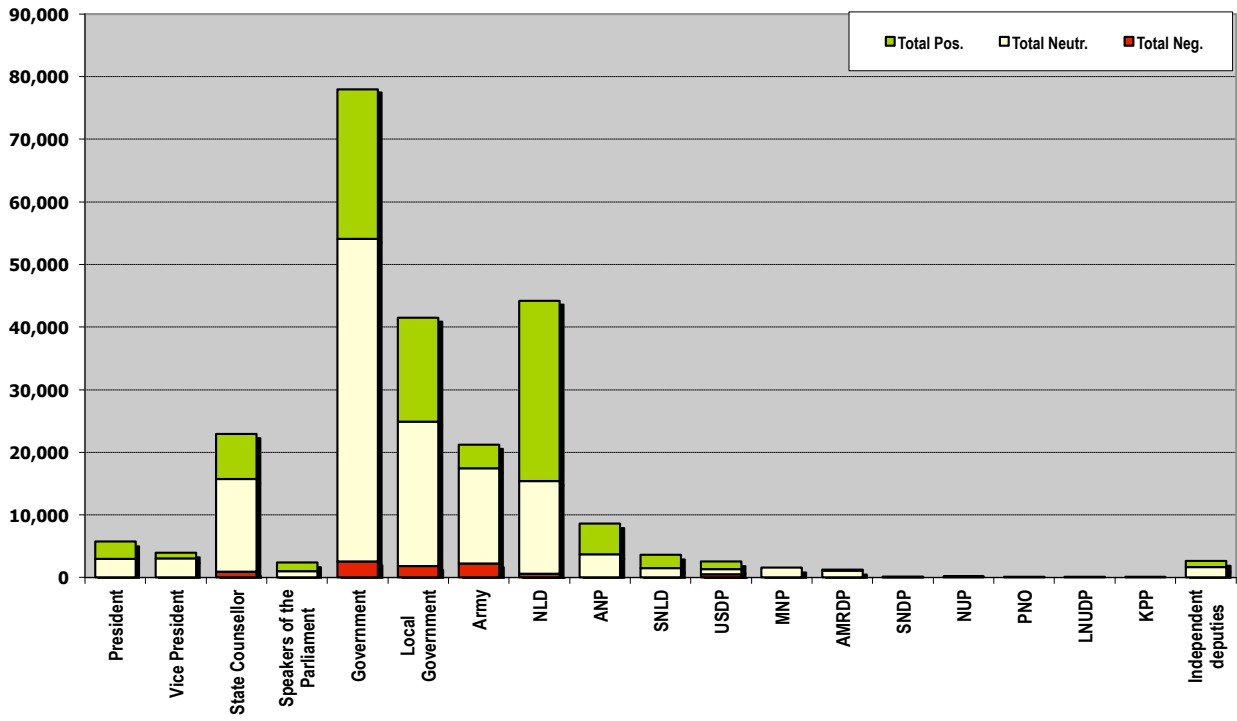
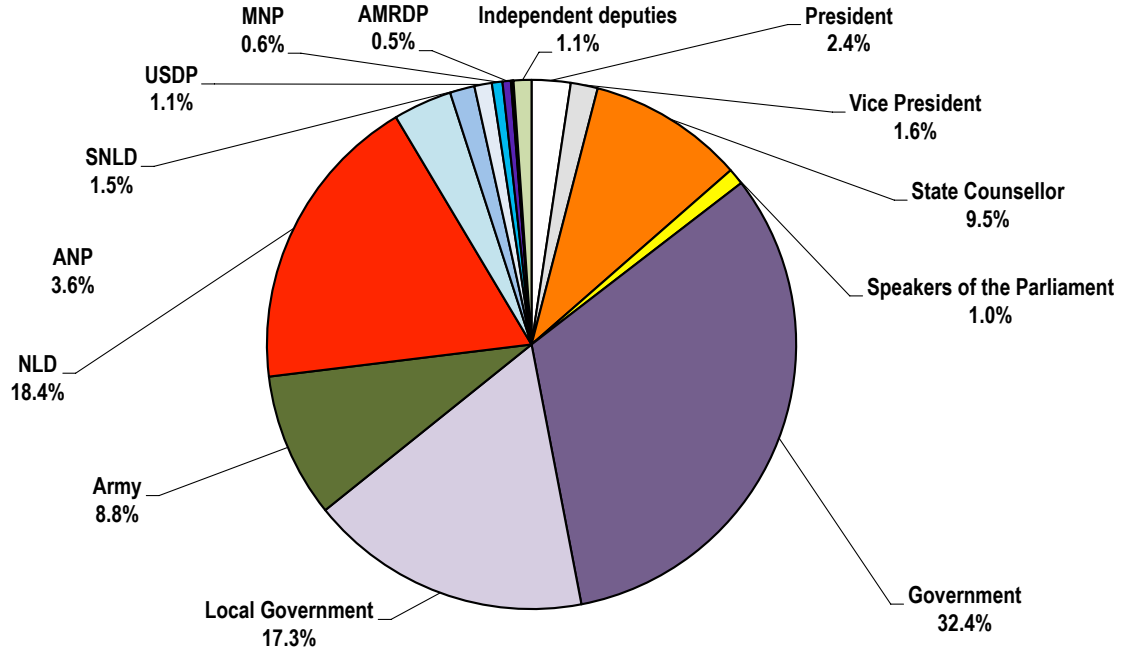
MYANMAR AHLIN (state-owned) | Newspaper

15 December 2017 - 15 March 2018



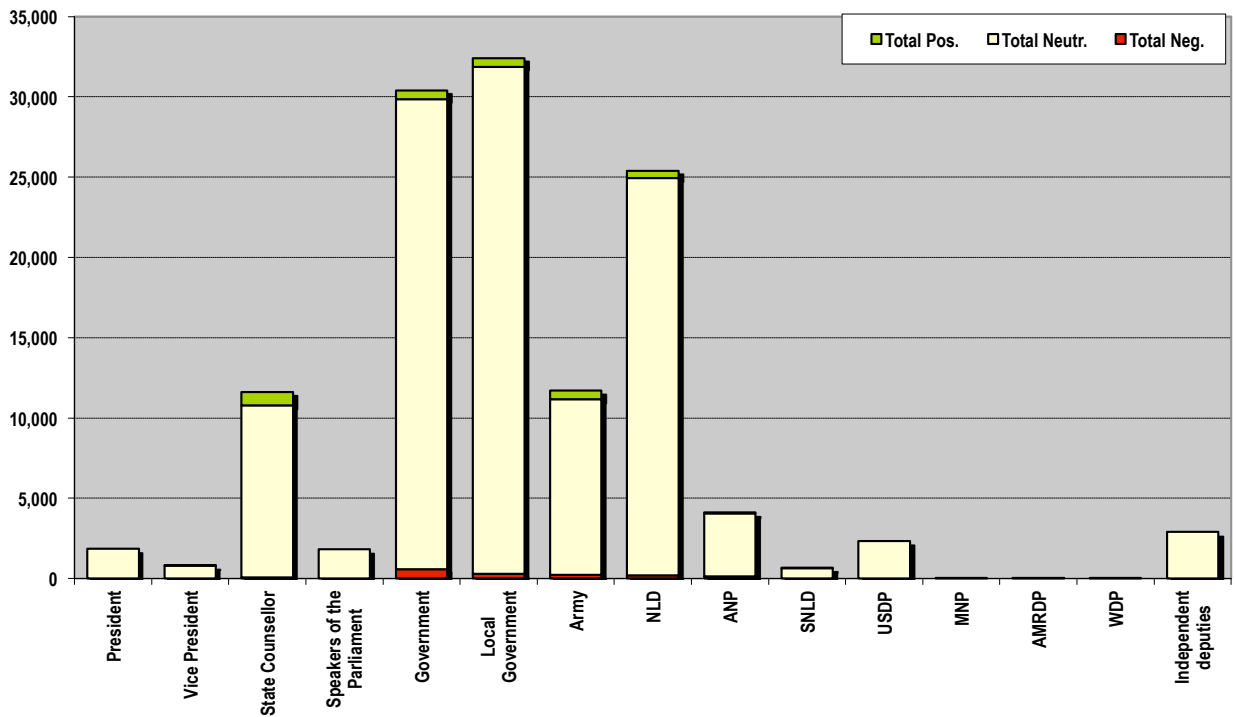
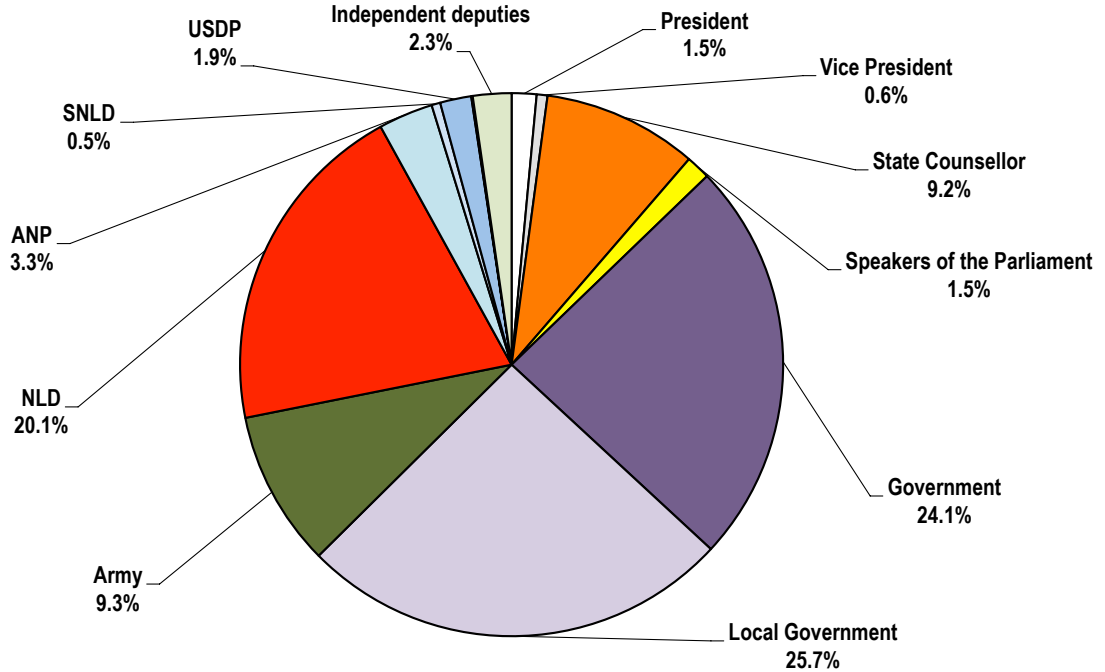
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ELEVEN Daily | Newspaper
15 December 2017 - 15 March 2018



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VOICE Daily | Newspaper
15 December 2017 - 15 March 2018



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7 DAY Daily | Newspaper
15 December 2017 - 15 March 2018

